

Bachelor of Journalism and Mass Communication

First - Semester

Hindi-I

(BAJMC 101)

Time allowed: 3 Hours

Total Marks: 100

Max. Marks :70

Internal Assessment: 30

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

5 Questions of 2 Marks= 10 Marks

Question no 2 to 9 will carry equal marks (15 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 15 Marks= 60 Marks

Unit-I

शब्द एवम् वाक्य संरचना, हिन्दी में शब्द संरचना एवम् प्रयोग संधि, समास, उपसर्ग, प्रत्यय, पर्यायवाची, विलोमार्थी, अनेकार्थक व समूहार्थक शब्द, नागरी लिपि का मानक रूप, हिन्दी भाषा के विविध रूप।

Unit-II

मीडिया भाषा, विशेषताएं, प्रयोग एवम् महत्व, मीडिया की भाषा की प्रकृति एवम् विशेषताएं, मीडिया की भाषा में नए प्रचलन, मीडिया की भाषा का विकास एवं समस्याएं, उच्चारण व वर्तनी के दोषों को दूर करने के उपाय, प्रयोजनमूलक हिन्दी: स्वरूप एवम् व्यवहार क्षेत्र, प्रयोजनमूलक हिन्दी के विविध रूप

Unit-III

अनुवाद का अर्थ व परिभाषा, अनुवाद का स्वरूप, अनुवाद की प्रक्रिया, अनुवाद की समस्याएं व समाधान, अनुवाद का महत्व, अनुवाद के प्रकार दुभाषिये की विशेषताएं, अनुवादक की विशेषताएं, दुभाषिये और अनुवादक में अन्तर, पत्रकारिता में अनुवाद की भूमिका

Unit-IV

निबन्ध लेखन: उदाहरण सहित:

- 1 विधार्थी और अनुशासन
 - 2 जनसंख्या की समस्या
 - 3 कम्प्यूटर का आधुनिक जीवन में महत्व
 - 4 दूरदर्शन की उपयोगिता
 - 5 विज्ञान वरदान या अभिशाप
 - 6 प्रदूषण की समस्या
 - 7 वृक्षारोपण
 - 8 मानवाधिकार
 - 9 महिलाधिकार
 - 10 शिक्षा व राजनीति
- लेखन में कम से कम 500 शब्द होने आवश्यक हैं।

Bachelor of Journalism and Mass Communication

First - Semester

Introduction to Communication

(BAJMC 102)

Time allowed: 3 Hours

Total Marks: 100

Max. Marks :70

Internal Assessment: 30

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

5 Questions of 2 Marks= 10 Marks

Question no 2 to 9 will carry equal marks (15 Marks Each). There will be two questions set with internal choice on each of the Four Units of the Syllabus.

4 Questions of 15 Marks= 60 Marks

Unit-I

Evolution of Human Society, Modes of Communication in Primitive Societies, Concept, Meaning, Definition & Scope of Communication, Process of Communication, Elements and Functions of Communication, Types of Communication and Barriers to Communication

Unit-II

SMR and SMCR Model, Laswell Formula, Osgood Model, Wilbur Schrumm's Models, Gate Keeping Model, Helical Model, Newcomb Model

Unit-III

Two-Step and Multi-Step Flow Theory, Media Cultivation Theory, Media Dependency Theory, Stalagmite Theory, Marshal McLuhan's Theory, Bullet Theory

Unit-IV

Classification of Media and Various Types of Media, Mass Communication: Definition, Nature & Scope, Features of Mass Communication, Social Function of Mass Communication, Characteristics of Media Audience, Factors Influencing Audience Media Literacy, Limitations of Mass Media, Challenges faced by media.

Bachelor of Journalism and Mass Communication

First-Semester

Growth & Development of Media

(BAJMC 103)

Time allowed: 3 Hours

Total Marks: 100

Max. Marks :70

Internal Assessment: 30

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

5 Questions of 2 Marks= 10 Marks

Question no 2 to 9 will carry equal marks (15 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 15 Marks= 60 Marks

Unit-I

History of News Papers in India, Rise of Language Press in India, Contribution of Raja Ram Mohan Roy, Mahatma Gandhi and B.G. Tilak to Indian Press, Indian Press & Freedom Struggle, News Agencies: PTI, UNI, Univarta, Bhasha, Press Council of India

Unit-II

Important Phases of Development of Radio in India, Radio Before Independence, Foreign Service of All India Radio, All India Radio & Green Revolution, MW,SW,FM & CRS, Formats of Radio Programmes.

Unit-III

History of Television in India, Various committee for Development of Television in India, SITE, Types of Transmissions, Cable & Satellite TV Channels, Demassification, DTH, TV Soap Operas and Society, Formats of television programmes

Unit-IV

Brief History of Silent Era, The Advent of Talkies, Cinemas of India, Golden Era of Indian Cinema, Parallel and Commercial Cinema, The Making of Superstars, Angry Young Man, Hindi Cinema in 21st Century

Bachelor of Journalism and Mass Communication

First - Semester

Communication Skills

(BAJMC-104)

Time allowed: 2 Hours

Total Marks: 50

Max. Marks :30

Internal Assessment: 20

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

6 Questions of 1 Mark= 06 Marks

Question no 2 to 9 will carry equal marks (06 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 06 Marks=24 Marks

Unit-I

Essentials of Communication Skills, Small Group Communication Techniques, Public Speaking Techniques, Body language, Verbal and Non-Verbal Communication, Interviews-Kinds, Technique & Importance, Group Discussions, Barriers to effective communication, Listening skills, Characteristics of good listener.

Unit-II

Dress Codes, Soft Skills: Concept, Meaning, Types & Significance, Improving Reading & Public Speaking Skills, Written Communication: Content, Structure & Importance, Drafting Letters, Reports, Minutes, Memos and Notices, Meeting: Concept, Purpose & Importance, Meeting: Convening, Preparation-Managing-Post Meeting, Business Communication

Unit-III

Presentation: Pre- Presentation, Presentation Skills, Post-Presentation & Follow Up Presentation Aids; Audio, Visual & Audio-Visual Aids, Power Point Presentation

Unit-IV

Creative Writing: Fundamentals, Structure and Contents of Writing, News Analysis & Backgrounders, Book, Film & TV Programme Reviews, Photo Features, Photo Editing, Short Story Writing, Caption Writing, Official Correspondence, Resume Writing, Report Writing

Practical Exercises

SWOT (Spoken), Self Introduction, Public Speaking, Body Language, Caption Writing, Short Stories, Article, Feature, Letter to the editor

Bachelor of Journalism and Mass Communication

First - Semester

Basics of Computer

(BAJMC-105)

Time allowed: 2 Hours

Total Marks: 50

Max. Marks :30

Internal Assessment: 20

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

6 Questions of 1 Mark= 06 Marks

Question no 2 to 9 will carry equal marks (06 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 06 Marks=24 Marks

Unit-I

Introduction to Computer, Computer Generations, Computer Hardware and Peripherals, Application of MS Office, MS Window, Role of Computer & Internet in facelift of Media

Unit-II

Designing & Lay Out, MS Word, Basic Concepts: Font, Column, Gutter Space, Editing, Alignment etc., Text Formatting, Illustrations, Color Concepts

Unit-III

Creating a File, Placing Graphics, Power Point Presentations, Use of Printer and Scanner, Photoshop, Corel Draw, Quark Express, Page Maker, Photo editing and software, Graphic design software

Unit-IV

Internet: Origin, Growth & Importance, Types of Internet Connections, Social Media, Social Networking, Concepts of LAN, MAN & WAN, Role of internet in growth of media.

Practical Exercises

Computer typing Skills, Logo designing for Media Channels, Dummy E-paper creation, Editing of Photographs, Preparing PPT on social issues.

Bachelor of Journalism and Mass Communication

Second-Semester

Hindi-II

(BAJMC-201)

Time allowed: 3 Hours

Total Marks: 100

Max. Marks :70

Internal Assessment: 30

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

5 Questions of 2 Marks= 10 Marks

Question no 2 to 9 will carry equal marks (15 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 15 Marks= 60 Marks

भाग-1

पत्रकारिता: अर्थ, स्वरूप, प्रकार और महत्व, संवाददाता के गुण, फीचर लेखन: परिभाषा, स्वरूप एवं उद्देश्य, फीचर लेखन, विज्ञापन लेखन, रिपोर्ताज लेखन, रेडियो समाचार लेखन एवं निर्माण

भाग-2

कार्यालयी हिन्दी: पत्र लेखन, शासकीय आदेश, परिपत्र, अर्द्धशासकीय पत्र, कार्यालय आदेश, अधिसूचना, संकल्प, संपादक को पत्र अशासकीय पत्र, पृष्ठांकन, द्रुतगामी पत्र, अनुस्मारक, प्रैस विज्ञप्ति, संक्षेपण, पल्लवन, टिप्पणी, प्रूफ रीडिंग

भाग-3

पारिभाषिक शब्दावली की परिभाषा एवं स्वरूप, पारिभाषिक शब्दावली का महत्व, शब्दकोष का अर्थ, परिभाषा, उद्देश्य, प्रकार क्षेत्र एवं उपयोगिता, विश्वकोष की परिभाषा, महत्व एवं उपयोगिता, समाचार व विज्ञापनों में उपयोग होने वाले लोकप्रिय शब्द

भाग-4

पारिभाषिक शब्दावली की पुस्तक में सैं अंग्रेजी शब्दों के हिन्दी अर्थ लिखकर वाक्य में प्रयोग करना है।
पाठ्य पुस्तक का नाम : मूलभूत प्रसारण शब्दावली

Fundamental Glossary of Broadcast

अंग्रेजी – हिन्दी

प्रधान सम्पादक: प्रोफेसर अरुण कुमार, अध्यक्ष

संपादक: श्री शिव कुमार चौधरी, सहायक निदेशक

श्री जयसिंह रावत, सहायक वैज्ञानिक अधिकारी

प्राप्ति स्थल: बिक्री एकक

वैज्ञानिक तथा तकनीकी शब्दावली आयोग

पश्चिमी खण्ड-7 रामकृष्णपुरम्

नई दिल्ली-110066

फोन नं०- 26105211

वेबसाइट:- www.cstt.nic.in

Bachelor of Journalism and Mass Communication

Second -Semester

Reporting

(BAJMC-202)

Time allowed: 3 Hours

Total Marks: 100

Max. Marks :70

Internal Assessment: 30

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

5 Questions of 2 Marks= 10 Marks

Question no 2 to 9 will carry equal marks (15 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 15 Marks= 60 Marks

Unit-I

Reporting: Concept, Definitions & Importance, Journalism: A Mission or Commission, Elements of News, News Value, Sources of News, Cultivation of Sources, Tools of Reporting, News Gathering, Verification and Validation, Qualities of a Reporter

Unit-II

Reporting hierarchy in News Paper Organizations Concept, Need and Importance of Photo Journalism, Use of Internet in Reporting, , Feature Writing, Article Writing, Editorial Writing

Unit-III

Reporting Staff of a News Paper, Duties & Functions of Bureau Chief, Staff Reporter, Correspondent & News Reporter, Free Lance Journalism, Citizen Journalism, Niche Journalism, Syndicate Journalism, Sting Journalism

Unit-IV

Reports: Concept & Types, News Reports: Human Interest, Developmental & Social, Accidental, Disasters, Crime, Legislative, Financial & Political, Types of Reporting: Interpretative & Investigative Reporting, News Analysis, Difference in Modes and Methods of Reporting for various Mass Media, Challenges of a Rural Journalist, New Trends in Reporting in India

Bachelor of Journalism and Mass Communication

Second-Semester

Editing

(BAJMC-203)

Time allowed: 3 Hours
Total Marks: 100
Max. Marks :70
Internal Assessment: 30

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

5 Questions of 2 Marks= 10 Marks

Question no 2 to 9 will carry equal marks (15 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 15 Marks= 60 Marks

Unit-I

Editing: Concept, Definitions and Importance, Elements of Editing, Process and Principles of Copy Editing, Style of News Writing, Letters to Editor, Editing & Proof Reading: Changing Scenario

Unit-II

Lead/Intro: Need and Types, Parts of a News Story, Inverted Pyramid & Diamond Style, 5-W's and 1 H, Hierarchy of News Rooms in Newspapers, Duties and Functions of an Editor, Associate Editor, News Editor & Sub Editor

Unit-III

Headlines: Need, Importance & Types, Page Make-up: Types & Importance, Editorial Page: Content & Importance, Sports & Business Page, Photo Editing, Caption Writing

Unit-IV

Audio Editing: Different Softwares, Audio Editing Techniques, Video & Sound Editing, Dubbing, Writing & Editing Messages for Cellular Telephony, Multi-Media functions of Cell Phone, Uses of Cell Phones for News gathering & transmission

Bachelor of Journalism and Mass Communication

Second - Semester

Environmental Science

(BAJMC-204)

Time allowed: 2 Hours

Total Marks: 50

Max. Marks: 30

Internal Assessment: 20

Scheme of Examination: The Question Paper will be divided into Five Units. First Unit/ Question will consist of five compulsory questions based on all the four units.

6 Questions of 1 Mark= 06 Marks

Question no 2 to 9 will carry equal marks (06 Marks Each). There will be two questions Set with internal choice on Each of the Four Units of the Syllabus.

4 Questions of 06 Marks=24 Marks

Unit-I

Definition, Scope and Importance of Environmental Studies, Need of public awareness via media, Natural resources and associated problems: i) Forest Resources ii) Water Resources iii) Mining, Global Warming, Effects of Global Warming on the World,

Unit-II

Concept of an ecosystem: Structure and functions of an ecosystem, Producers, Consumers and Decomposers, Bio-diversity at Global, National & Local levels, Role of an individual and media in conservation of natural resources

Unit-III

Definition of Environmental Pollution: Causes, effects and control measures of:

(a) Air pollution (b) Water pollution (c) Soil pollution (d) Noise pollution, Role of Media in Disaster management, Environmental Issues and possible solutions Biodiversity at global, National & local level.

Unit-IV

Laws for Environment Protection

(i) Environment Protection Act. (ii) Air (Prevention and Control of Pollution) Act. (iii) Water (Prevention and Control of Pollution) Act. (iv) Wildlife Protection Act. (v) Forest Conservation Act.