

**B.A. (JOURNALISM AND MASS COMMUNICATION)
UNDER CHOICE BASED CREDIT SYSTEM**

Syllabus

Duration: Three Years
Eligibility: (10+2) or equivalent
2019 Onwards



DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

CH. DEVI LAL UNIVERSITY SIRSA

Wherever there is a practical there will be no tutorial and vice-versa.

PROPOSED SCHEME FOR CHOICE BASED CREDIT SYSTEM IN

B.A./B.Com Program/BBA/BTM/UG PROGRAMS IN SOCIAL SCIENCES AND HUMANITIES

| | CORE COURSE(12) | Ability Enhancement Compulsory Course (AECC)(2) | Skill Enhancement Course (SEC)(2) | Discipline Specific Elective DSE)(| Generic Elective GE(2) |
|-----|----------------------------------------------------|-------------------------------------------------|----------------------------------------------------|-----------------------------------------------------------------------------|---------------------------------------------------------------|
| I | MIL-1 Hindi-I | Communication Skills | SEC-1 Basics of Computer | | |
| | DSC-1 A Introduction to Communication | | | | |
| | DSC-2A Growth & Development of Media | | | | |
| II | MIL Hindi-II | Environmental Science | | | |
| | DSC-1B Reporting | | | | |
| | DSC-2B Editing | | | | |
| III | English-I | | SEC-2 Advertising | | |
| | DSC-1C Radio Journalism & Production | | | | |
| | DSC-2C T.V. Journalism & Production | | | | |
| IV | English-II | | * ** | | |
| | DSC-1 D Print Production | | | | |
| | DSC-2 D New Media | | | | |
| V | | | SEC-3 Videography & Photo Journalism | DSE-I A 1. Traditional Folk Media 2. Film Appreciation | GE-1 1. Sports Journalism 2. Science Journalism |
| | | | | DSE-II A 1. Media Management 2. Media Ethics & Laws | |
| VI | | | SEC-4 Public Relations | DSE-I B 1. Community Radio 2. Anchoring & Public Specking | GE-2 1. Creative writing 2. Current Affairs |
| | | | | DSE-II B Event Management 2. Media Entrepreneurship | |

* Students may be sent for Media Internship in the reputed Media Houses at the end of 4th Semester for a period of four weeks. However, it will be on non credit basis.

** Students may be allotted project work in the field of their choice of 4th semester and they will be required to submit their project before the end of the semester. It will be a non-credit programme.

PROPOSED SCHEME FOR CHOICE BASED CREDIT SYSTEM IN
B.A. JOURNALISM AND MASS COMMUNICATION

| Semester 1st | | | | | | |
|--------------------------------|-----------|-------------------------------|---------|--------|---------------------|-------|
| S.No. | Core | Paper | Credits | Theory | Internal Assessment | Total |
| 1 | Paper-I | Hindi-I | 04 | 70 | 30 | 100 |
| 2 | Paper-II | Introduction to Communication | 04 | 70 | 30 | 100 |
| 3 | Paper-III | Growth & Development of Media | 04 | 70 | 30 | 100 |
| 4 | Paper-IV | Communication Skills | 02 | 30 | 20 | 50 |
| 5 | Paper-V | Basics of Computer | 02 | 30 | 20 | 50 |
| Semester-2nd | | | | | | |
| 1 | Paper-I | Hindi-II | 04 | 70 | 30 | 100 |
| 2 | Paper-II | Reporting | 04 | 70 | 30 | 100 |
| 3 | Paper-III | Editing | 04 | 70 | 30 | 100 |
| 4 | Paper-IV | Environmental Science | 02 | 30 | 20 | 50 |