

# RESUME

H.No.1604, Part 2, Sector 20,  
Huda Colony, Sirsa.  
Mob.9254118004, 01666-239817(O)  
Email: artigaur2009@gmail.com

## **Prof. ARTI GAUR**

### **EDUCATIONAL QUALIFICATION:**

- Matriculation Examination with 78% from CBSE Board(1993).
- Senior Secondary with 71.5% from Board of School Education, Haryana(1995)
- Bachelor of B.Sc. Home Science with 75% from MDU Rohtak (1998).
- Post Graduate Degree in Master of Finance and Control (MFC) with 74% from MDU Rohtak (2000).
- Ph.D. on the Topic “**A Study of Gold Price Movements in India in the Post Liberalization Period**” (2006).
- Post Graduate Diploma In HRD with 71.5 % marks from IICT, Lucknow (2013).

### **EXPERIENCE:**

- Currently acting as **CHAIRPERSON**, Department of Business Administration, CDLU, Sirsa w.e.f 19 July,2019.
- Working as Associate Professor from 22 August, 2018., Department of Business Administration w.e.f 19 July,2019
- Worked as a Assistant Professor in Department of Business Administration, CDLU, Sirsa since 22 August, 2007.
- Worked as a Lecturer in Department of Management Studies, JCD College of Engineering, Sirsa (18 Months i.e. 22-2-2006 to 21-08-2007).
- Worked as Faculty in IT Department in Sh. L. N. Hindu College, Rohtak (6 Months i.e. 18-10-2002 to 24-05-2003).

### **DISTINCTIONS:**

- **Gold Medalist** in Graduation.
- **Gold Medalist** in Post Graduation.

### **ORIENTATION COURSE:**

- Attended an Orientation Course from UGC Academic Staff College, GJUST, Hisar from 17.06.2009 to 14.07.2009 sponsored by **UGC**.

### **REFRESHER COURSE:**

- Attended **UGC sponsored Two Week National Workshop on Research Methodology (NWRM- 2011)** from 2-15 March, 2011 organized by Department of Computer Science and Applications, Ch. Devi Lal University, Sirsa, Haryana.
- Attended a **Three Weeks Refresher Course in Business Studies** from UGC Academic Staff College, GJUST, Hisar from 30.05.2012 to 19.06.2012 sponsored by **UGC**.

### **MAJOR RESEARCH PROJECT:**

- Major Research Project has been done titled “*Impact of Institutional Credit on the Income and Employment of Farmers in Haryana*” amounting Rs.  
4, 54,300/- for 2 years w.e.f 1.7.2012 to 2014.

### **NATIONAL WORKSHOP:**

1. Attended **National Workshop on Research Methodology** organized by Department of Business Administration, CDLU, Sirsa, Haryana dated 12-13 December, **2009**.
2. Attended **UGC Sponsored Two Weeks National Workshop on Research Methodology (NWRM- 2011)** from March 2-15, **2011** organized by Department of Computer Science and Applications, Ch. Devi Lal University, Sirsa, Haryana.
3. Attended one day **National Workshop on Distance Education in India: Issues and Challenges**” on June 29, **2011** organized by University Centre for Distance Learning, Ch. Devi Lal University, Sirsa.
4. Attended one day **National Workshop (Re-accredited ‘A’ grade by NAAC) on Academic Writing and Publishing in Quality Journals** organized by PG Department of Commerce and Management Hansraj Mahila Maha Vidyalaya, Jalandher dated on 20 January, **2014**.
5. Attended two days **National Workshop on NPTEL Awareness** organized by NPTEL jointly with JCD college of Engineering, Sirsa, IIT Madras, IIT Delhi and IIT Lucknow dated on 7-8 Feb **2014**.
6. Attended one day workshop on **National Academic Depository** organized by Ch. Devi Lal University, Sirsa dated on 27 April, **2017**.
7. Attended a **One Week Workshop on “Gender Sensitization”** from **UGC – Human Resource Development Centre**, GJUST, Hisar from **22.05.2017 to 27.05.2017** sponsored by **UGC**.
8. Attended **One day Workshop on Earthquake Safety, Disaster management and Area Familiazation** NSS UTD, CDLU, Sirsa

9. Participating in the Online Institutional Workshop on “One District One Product Scheme” held on 09.12.2021, CDLU Sirsa

### **Books:**

1. Edited Book Entitled "*Discovering New Horizons in Business, Management and Economics*" by Dr. Arti Gaur and Dr. Sunita Sukhija, First Edition, 2015, Vista International Publishing House, New Delhi, pages 221 (ISBN: 978-93-83905-84-3).
2. Book Entitled, "*Effect of the Fundamental Factors on Stock Prices of BSE- 200 Companies: A Comparative Study of Normal and Recession Period*" by Dr. Sunita Sukhija and Dr. Arti Gaur, 2015, Research India Publications, New Delhi , pages 175 (ISBN: 978-93-84443-22-1).
3. Book Entitled, "*Agricultural Credit: A Boon To The Farmers*" by Dr. Arti Gaur, 2017, Studium Press ( India) Pvt. Ltd., Darya Ganj, New Delhi, pp 237 (ISBN: 978-93-85046-06-3)
4. Book Entitled, "*UGC NET/JRF/SLET MANAGEMENT ( The objective way)*" by Dr. Arti Gaur and Julee Khokhar, The Readers paradise, Educational Publishers and Importer, Darya Ganj, New Delhi, PP 462, (ISBN 978-93-85958-70-0)
5. Book Entitled, "*Pay for Performance Practices in Banking Sector, (Performance Pay Framework)* by Neelam Kaushal and Dr. Arti Gaur, LAMBERT Academic Publishing 2018, PP221 (ISBN 978-613-9-58337-9)

### **PAPERS PUBLISHED:**

#### **INTERNATIONAL JOURNAL**

##### **2009:**

1. Gaur, Arti (2009), "*Customer Satisfaction Regarding Home Loans- A Comparative Study of ICICI Bank and SBI Bank*" in **Peer Reviewed Refereed** Semi Annual *International Journal of Information Technology and Knowledge Management*, Volume 2, No. 2, July- December, Serial Publications, New Delhi, pp 379-381 (ISSN: 0973-4414) (**Impact Factor: 2.8**)
2. Gaur, Arti (2009), "*Growth of Tax Revenue in India*" in **Peer Reviewed Refereed** Semi Annual *International Journal of Information Technology and Knowledge Management*, Volume 2, No. 2, July- December, Serial Publications, New Delhi, pp 375-377 (ISSN: 0973-4414) (**Impact Factor: 2.8**)

##### **2010:**

3. Gaur, Arti and Ghlawat, Suman (2010), "*Quality of Work Life in Professional Institutions- A Study of Colleges in JCD Vidyapeeth Sirsa*" in **Refereed Global Education Society and Development : An International Journal of Academicians** published by Academic Excellence, Delhi, Vol. 2, No. 2, July- September, pp 80-291, Delhi (ISSN: 0975-1319).

**2011:**

4. Gaur, Arti, Ghlawat, Suman and Azad Meenakshi (2011), “A Study of Factors Influencing Purchase Decision For Cell Phones” in Monthly Double Blind Peer Reviewed **Refereed/Juried Open Access International e-Journal of Research in Computer Application and Management, Listed and Indexed at Ulrich's Periodical Directory, Proquest, USA and Cabell's Directory of Publishing Opportunities, USA, Vol.1, Issue 3, May, pp 106-111, Jagadhri, Yamunanagar (ISSN: 2231-1009) (IC Value: 5.09).**
5. Gaur, Arti and Ghlawat, Suman and Azad Meenakshi (2011), “Critical Factors and Its Impact on Demographic Variables to Maintain Work-Life Balance in Corporate Environment” in *Asia Pacific Journal of Research in Business Management- A Quarterly Double Blind Peer Reviewed Refereed International Journal of Asia Pacific Institute of Management, New Delhi, Internationally Indexed and Listed at Ulrich's Periodical Directory, Proquest, USA and Cabell's Directory of Publishing Opportunities, USA, Vol.2, Issue 5, May, pp 38-54, Jagadhri, Yamunanagar (ISSN: 2229-4104).*
6. Gaur, Arti, Khokhar, Julee and Ghlawat, Suman (2011), “Attitude of People Towards Cell Phones and their Awareness Regarding Recent Launches” in **Refereed Online Global Education Society and Development: An International Journal of Academicians, Vol. 2, No. 4, Jan- March, pp 92- 102, New Delhi (ISSN: 0975-1319).**
7. Gaur, Arti, Ghalawat, Suman and Azad Meenakshi (2011), “Flexible Working Duration- A Tool for Work Life Balance: A Case Study About Selected Companies in Haryana” in **online Refereed and Indexed 4D International Journal of Management and Science** published by 4 D Cross Connect. com, Issue 1, July, pp 62- 72, New Delhi (ISSN:2250-0669) (**Impact Factor: 0.323**)
8. Gaur, Arti, Ghalawat, Suman, Sukhija, Sunita and Saraogi, Parul (2011), “A Study of Strategic HR Issues in Indian Banking Sector” in **Refereed International Journal of Engineering Sciences and Management, A Journal of Gulzar Group of Institutes, Vol.1, No. 1, December, pp 89-100, Khanna, Ludhiana (ISSN: 2250-3854).**
9. Gaur, Arti, Ghalawat, Suman, Khokhar, Julee and Saraogi, Parul (2011), “Relevance of Level of Management in Strategic Decision Making- A Study of Selected Banking and Insurance Companies in Haryana” has been published in **Online and Refereed International Journal of Engineering Sciences and Management, A Journal of Gulzar Group of Institutes, Vol.1, No. 1, December, pp 150-157, Khanna, Ludhiana (ISSN: 2250-3854).**
10. Gaur, Arti, Julee and Sukhija, Sunita (2011), “Difference in Gender Attitude in Investment Decision Making in India” has been published in **Open Access Listed and Indexed Online Refereed International Journal of Research Journal of**

*Finance and Accounting*, Vol.2, No. 12, pp 1-6 (ISSN: 2222-2847 Online and ISSN: 2222-1697 Paper) (**Impact Factor: 6.26**)

**2012:**

11. Gaur, Arti, Sukhija, Sunita and Julee (2012), “A Study of Financial Assessment of Selected Banks in India” in **Open Access Listed and Indexed Online Refereed International Journal of Research in Finance and Marketing**, Vol.2, Issue 2, February, pp 118-140 (ISSN 2231-5985) (**Impact Factor: 5.5**) (**Indexed in Scopus ID 66CAE1D4520ADF6B**)
12. Gaur, Arti, Priyanka, Rani and Ghalawat, Suman(2013), “Analytical Framework of the Factors Affecting Customer Satisfaction through E- Banking” has been published in **Open Access Listed and Indexed Online Refereed “International Journal of Mangement, IT and Engineering”**, Volume 3, Issue 5, May, pp 63-75 (ISSN: 2249-0558) (**Impact Factor: 0.564**)
13. Neelam and Gaur, Arti(2013), “India as Emerging Global Knowledge Economy by 2020” in an **Open Access Listed and Indexed Online Refereed International Journal of Business Management and Research**, University School of Management, Deshbhagat University, Mandi Gobindgarh, Punjab, Volume 3, No. 2, July-December, pp 34- 40(ISSN: 2249-2143) (**Impact Factor: 2.545**)
14. Babita,Gaur, Arti, Arora, Nancy and Bhardwaj Deepak (2013), "Brand Awareness of Ready Made Garments: a Comparative Study of Males and Females" in a **Open Access Listed and Indexed Online Refereed International Journal of Management, IT and Engineering**,Volume 3, Issue 2,February, pp 141-154 (ISSN: 2249-0558) (**Impact Factor: 4.297**).

**2014:**

15. Babita, Gaur, Arti and Arora, Nancy (2014), “Consumers’ Attitude Towards Online Shopping” in **Open Access Listed and Indexed in Ulrich’s Periodicals Directory (Proquest) USA Online Refereed and abstracted in Google Scholar, EBSCO Discovery, ACADEMICIA: An International Multidisciplinary Research Journal**, South Asian Academic Research Journals, Vol. 4, Issue 3, March, pp 52-67 (ISSN No.: 2249-7137). (**Impact Factor: 5.099**)
16. Gaur, Arti and Arora, Nancy (2014), “An Empirical Analysis of Financial Structure of State Bank of India” in **Open Access Peer Reviewed Refereed Indexed International Journal of Research in Management Science and Technology**, Vol. 2, No. 1, April Issue, pp 66-69 (E-ISSN: 2321-3264).
17. Gaur, Arti and Rajesh (2014), “Workforce Diversity: Impact of Diversity with Regard to Age in IT Sector in India” in **GGGI Management Review: A Biannual Refereed International Journal of Management**, Vol. 4, Issue 2nd, pp 178-182 (ISSN: 2249- 4103).

18. Neelam and Gaur, Arti (2014), “*Employees Aspiration Regarding Pay for Performance Practices: A Study of Selected Private Sector Banks in Haryana*” in an **Bi Annual Online Open Access Peer Reviewed Refereed International Journal of Management**, GGGI Management Review, Faculty of Management, Galaxy Global Group of Institutions, Ambala, Haryana, Volume 4, Issue 2, July-December, pp 32- 37(ISSN: 2249-4103).
19. Kumari Sonam, Gaur, Arti and Singla, Khushbu (2014), “*Impact of Students’ Demographics on their Level of Satisfaction from Quality Education in Private Management Institutes in Haryana*” in **Open Access Listed and Indexed Online Refereed** Inter National Journal of Business Management and Social Sciences Research (JBM&SSR), *Blue Ocean Research Journals*, Vol. 3, No. 3, March Issue, pp 30- 36( ISSN No.: 2319-5614)(**Impact Factor: 3.828**).
20. Singla, Khushbu, Babita and Gaur, Arti (2014), “*Investigating the Level of Association Between Corruption Perception Index and Development Indicators*” in Inter National Journal of Research and Development in Technology and Management Science (IJRDTM) - KAILASH, **Double Blind Peer Reviewed**, Vol. 21, Issue 1, March Issue, pp 362- 385( ISBN: 978-1-63-102-450-4) (**Impact Factor: 2.1479**)
21. Gaur, Arti and Kumar, Rajesh (2014), “*Workforce Diversity: Impact of Diversity with Regard to Gender in IT Sector in India*” in **ISO Certified Online Open Access Peer Reviewed Refereed International Journal of Engineering and Management (IJERM)**, Vol. 1, Issue 8, November, pp 79-83 (ISSN: 2349- 2058) (**Impact Factor: 2.37**)
22. Sharma, Shalini, Gaur, Arti and Arora, Nancy(2014), “*Mutual Fund Performance Evaluation: A Benchmark Comparison*” in **Online Open Access Peer Reviewed Refereed International Journal of Multidisciplinary Consortium(MRES)**, Vol.1, Issue 1, June, pp 1-10, Paper ID 043014 (ISSN: 2349-073X) **Impact Factor: 0.889**)
23. Kumar, Rajesh and Gaur, Arti (2014), “*Workforce Diversity: Impact of Diversity with Regard to Gender in Telecom Sector in India*” in **Online Open Access Peer Reviewed Refereed International Journal of Research in Management, Science and Technology(IJRMST)**, Pranath Parnami Institute of Management and Technology, Hisar, Vol. 2, No. 3, December, pp 58-63 (E- ISSN: 2321- 3264 Online).
24. Gaur, Arti and Sukhija, Sunita(2014), “*A Working Note on the Fundamental Factors Affecting Share Prices of BSE- 200 Companies in Indian Corporate Sector*” in **Online Open Access Peer Reviewed Refereed International Journal of Research in Management, Science and Technology(IJRMST)**, Pranath Parnami

Institute of Management and Technology, Hisar, Vol. 2, No. 3, December, pp 98-110 (E- ISSN: 2321- 3264 Online).

25. Kumar, Rajesh and Gaur, Arti (2014), “*Work Force Diversity: Impact of Diversity with Regard to Age in IT Sector in India*” in an **Bi Annual Online Open Access Peer Reviewed Refereed International Journal of Management**, GGGI Management Review, Faculty of Management, Galaxy Global Group of Institutions, Ambala, Haryana, Volume 4, Issue 2, July-December, pp 32- 37(ISSN: 2249-4103).

**2015:**

26. Kumar, Rajesh and Gaur, Arti (2015), “*Work Force Diversity: Impact of Diversity with Regard to Age in Telecom Sector in India*” in a **Online Open Access Listed and Indexed Double Blind Peer Reviewed Monthly International Journal of Management and Social Development**, Volume 2, Number 8, August, pp 69-76(ISSN Print: 2348-1919)(**Impact Factor: 0.745**).

**2016:**

27. Goyal Singla, Khushbu and Gaur, Arti (2016), “*Geographical Diversification of India's Foreign Trade Portfolio: Exploring The Directions of India's Trade Flow*” in **Online Open Access Listed and Indexed Peer Reviewed Refereed Inter National of Research Science and Management**, Goyal et al.,3(4), April Issue, pp 24-34 (ISSN No.: 2349-5197)(**Impact Factor: 2.138**).
28. Arora, Nancy and Gaur, Arti (2016), “*Bancassurance: An Empirical Study on Customer Satisfaction Towards Public and Private Sector Banks in Haryana*” in **Online Open Access Listed and Indexed Peer Reviewed Refereed Inter National Journal of Innovative Research and Studies**, Vol.5, Issue 4, April Issue, pp 1-10 (ISSN No.: 2319-9725)(**Impact Factor: 0.898**). (**Indexed in Scopus ID 50E3CL07B9886F17**)
29. Goyal Singla, Khushbu and Gaur, Arti (2016), “*Sectoral Diversification of India's Foreign Trade Portfolio: Exploring Commodity Composition of India's Trade-Basket*” in **Double Blind Peer Reviewed Biannual Inter National Journal of Management**, Thiagarajar School of Management Business Review, June, Vol.4, No. 1, pp 1-15, (ISSN: 2348-3784)
30. Arora, Nancy and Gaur, Dr. Arti (2016), “*Impact of Performance Parameters on Customers' Satisfaction Level of Bancassurance Services in Public and Private Sector Banks*” in **Monthly Online Open Access Listed and Indexed Peer Reviewed Refereed Inter National Journal for Innovative Research in Multidisciplinary Field**, Vol.5, Issue 8, August, pp 227-234 (ISSN No.: 2455-0620) (**Impact Factor: 2.6**).
31. Gaur, Arti , Goyal Singla, Khushbu and Arora, Nancy (2016), “*Managing the Working Capital: Effectiveness and Profitability Impact*” in **Online Peer Reviewed**

*Refereed Inter National Journal of Science Technology and Management*, August, Vol.5, Issue No. 8, pp 537-544, (ISSN(O) : 2394-1537) ) (**Impact Factor: 2.012**).

**2017:**

32. Gaur, Arti (2017), “Analyzing the Impact of Time Period on Customers’ Satisfaction Level from Bancassurance Services in Banks” in ***Online Peer Reviewed Refereed, Indexed Inter National Journal of Research Culture Society***, Listed in *Index Copernicus*, April, Vol.1, Issue No. 2, pp 13-18 (ISSN: 2456-6683) (**UGC Approved Sr. No. 2554**) (**IC Value: 86.87**) (**Impact Factor: 1.083**).

**2018:**

33. Gaur Arti (2018) “An Empirical Study of Indian Women in Public Banking Industry: Breaking the Glass Ceiling” in refereed Emperor International Journal of Finance and Management Research, Volume-4, Issue-5, March, PP 24-29 (ISSN 2395-5929)(UGC Approved Journal No. 45308) **Impact Factor 1.14**.

**2019:**

34. Gaur Arti , Aaradhna (2019) “Demographic Impact of Area on Entrepreneurial Attitude Female Student A Study” International Journal of Engineering |Applied and Management Sciences Paradigms (IJEAM) Special Issue, 2019, Sr. No. 01, PP 01-07 Published by **CIMAESS (ISSN 2320-6608) Impact Factor 2.50**
35. Gaur Arti , Julee (2019) “A Review Paper on the combining Impact of Fundamental and Technical Analysis on Investment Decision of Inverstors”International Journal of Engineering |Applied and Management Sciences Paradigms (IJEAM) Special Issue, 2019, Sr. No. 01, PP 322-326 Published by **CIMAESS (ISSN 2320-6608) Impact Factor 2.50**

**2020:**

36. Dr. Rajesh Kumar, Dr. Atul Dhingra, Dr. Arti Gaur, “Viewpoint of Engineers and Manaers on Work Force Diversity and Ethnicity related Policies in IT Sector in India” International Journal of Management, IT & Engineering, Volume-10, Issue-11, November-2020, PP 58-68, Published by (**IJMRA**) (**ISSN 2249-0558**) **Impact Factor 7.119**

**2021:**

37. Dr. Rajesh Kumar, Dr. Atul Dhingra, Dr. Arti Gaur (2020) “Viewpoint of Engineers and Managers on Work Force Diversity and Ethnicity related policies in IT Sector in India **International Journal of Management, IT & Engineering**, Volume-10, Issue-11, November-2020, Page No. 58-69 (ISSN No. 2249-0558) (Impact Factor 7.119)



38. Dr. Rajesh Kumar, Dr. Arti Gaur (2021) "Viewpoint of Engineers and Managers on Work Force Diversity and Ethnicity related Policies in Telecom Sector in India" International Journal of Advances in Engineering and Management, Volume No-3, Issue No. 3, March-2021, PP 583-592, Published by (**IJAEM**) (ISSN **2395-5252**) **Impact Factor 7.429**
39. Julee, Dr. Arti Gaur "A Review paper on Technical Analysis" International Journal of Creative Research Thoughts, Volume-9, Issue-5, May-2021, PP1204-1208, Published by (**IJCRT**) (ISSN **2320-2882**) **Impact Factor 7.97**
40. Julee, Dr. Arti Gaur (2021) "Fundamental Analysis for Long Term Investment Decision in Pharmaceutical Sector" **Wutan Huatan Jisuan Jishu UGC-CARE-GROUP-II- Journal**, Volume-XVII, Issue-II, February-2021, Page No.277-287, (ISSN No. 1001-1749) (**Indexed in Scopus ID 87584**)
41. Dr. Arti Gaur, Dr. Sanjay Taneja (2021) Effect of Retention Rate on Employee Motivation and Satisfaction: A Case Study of Private Universities in Punjab" **Wutan Huatan Jisuan Jishu UGC-CARE-GROUP-II- Journal**, Volume-XVII, Issue-II, February-2021, Page No.172-181, (ISSN No. 1001-1749) (**Indexed in Scopus ID 87584**)
42. Julee, Dr. Arti Gaur (2021) Investors Awareness of fundamental and technical analysis in Indian stock market **Wutan Huatan Jisuan Jishu UGC CARE-Group-II Journal (WhJJ)** , Volume XVII, Issue V, May -2021, Page No.208-216 Online Refereed Impact Factor 5.5 (ISSN 1001-1749) (**Indexed in Scopus Id 87584**)

#### **NATIONAL JOURNAL**

##### **2009:**

1. Gaur, Arti and Bansal, Monica (2009), "A Study of Gold Price Movements in India in the Post Liberalized Period" in **Refereed Kedar Nath Journal of Management and Research**, Volume 1, No.2, November-April, pp 41-47, Charkhi Dadri, Haryana(ISSN: 0974-9462).
2. Gaur, Arti and Bansal, Monica (2009), "Strategic Decisions and Marketing Perspectives of Handloom Export Units- A Case Study of Panipat District (Haryana)" in **Refereed MAIMT Journal of IT and Management**, Volume 3, No.1, May- October, pp 84-104, Jagadhri, Yamuna Nagar, Haryana(ISSN: 0974-066X).
3. Gaur, Arti and Sukhija, Sunita (2009), "A Study of Profitability Performance of Telecommunication Companies in India" in **Refereed RIMT Journal of Strategic Management and Information Technology**, Volume 6, No. 1-4, pp 101-121, Mandi Gobindgarh, Panjab(ISSN: 0975-5438).

##### **2010:**

4. Gaur, Arti and Bansal, Monica (2010), "A Comparative Study of Gold Price Movements in India in Indian and Global Markets" in **Refereed The Indian Journal of Finance**, Volume 4, No.2, February, pp 32-37, New Delhi(ISSN: 0973-8711).

5. Gaur, Arti, Sukhija, Sunita and Ghlawat, Suman (2010), “*Global Warming- Effects and Remedies*” pp 305-307 and Gaur, Arti, Goyal , Suman and Dass, Gurcharan, “*Impact of Environmental Degradation on Health*”, pp 340-346 in **Conference Proceedings** of AICTE sponsored National Conference on “*Environmental Degradation: Effects, Challenges and Remedies*” in JCDM College of Engineering, Sirsa, Haryana dated 25-27 February.
  6. Gaur, Arti and Sukhija, Sunita (2010), “*Impact of Disinvestment on Profitability of Selected Public Sector Undertakings*” in **Refereed KAIM**, Volume 3, No. 1, May–October, pp 107 – 116, Charkhi Dadri, Haryana(ISSN: 0974-9462).
  7. Gaur, Arti and Sukhija, Sunita (2010), “*A Study of Financial Performance of Selected Private Banks in India*” in **Refereed BVIMSR’s Journal of Management Research**, Vol. 2, No. 2, October, pp 230-242, Navi Mumbai(ISSN: 0976-4739).
  8. Gaur, Arti, Ghlawat, Suman, Azad, Meenakshi and Neelam (2010), “*Career Counselling Practices: A Case Study on Jet King, Ambala Cantt (Haryana)*” in **Non Refereed EKANSH, Journal of Engineering, ICT and Management**, Volume 1, Issue 1, July – December, pp 18-23, GNIT Group of Institutions, Greater Noida, UP .
  9. Gaur, Arti and Ghlawat, Suman (2010), “*Impact of Work-Life Balance on Employees: A Study of Selected Banks and Insurance Companies in Haryana*” in *Amity Management Analyst*, **Refereed Journal of Amity Business School**, Vol.5, No.2, July-December, pp 34-41, Amity University, Gurgaon, Haryana(ISSN: 0975-1440).
  10. Gaur, Arti, Ghlawat, Suman and Sukhija, Sunita (2010), “*A Financial Look on Selected Software Companies in India*” in *Dronacharya Research Journal*, Bi Annual **Refereed Journal for Engineering, Technology, Management and Applied Sciences**, Vol. 2, Issue 2, July- Dec, Gurgaon, Haryana(ISSN: 0975-3389).
  11. Gaur, Arti and Khatkar, Shilpa (2010), “*Institutional Credit Flow in Agriculture Sector in India*” in a **Refereed Annals of Agri- Bio Research Journal**, 15(2), pp 111-116 (ISSN: 0971-9660). **(Indexed in Scopus 16154)**
  12. Gaur, Arti and Khatkar, Shilpa (2010), “*Challenges in Agri- Supply Chain Financing- A Reflection*” in a **Refereed Annals of Agri- Bio Research Journal**, 15(2), pp 105-110 (ISSN: 0971-9660). **(Indexed in Scopus 16154)**
- 2011:**
13. Gaur, Arti and Khatkar, Shilpa (2011), “*Status of Institutional Credit to Agriculture Sector in India*” in **Refereed Journal of Agriculture Development and Policy**, Indian Society of Agricultural Development and Policy, Volume 21(1), January-June, pp 93-99, PAU, Ludhiana, Panjab (ISSN: 0974-9071 P and E-ISSN: 2322-0457)

14. Gaur, Arti and Ghlawat, Suman (2011), “*Work-Life Balance and Importance of Flexible Employment Options in Corporate Environment*” in *Global Management Horizon*, a **Bi-Annual Refereed** Journal published by Global Institute of Management, Amritsar, Panjab, Volume 1, Issue 1, January-June, pp 9-22(ISSN: 2249-6211).
  15. Gaur, Arti and Ghlawat, Suman (2011), “*Impact of Demographic Variables on the Critical Factors of Work- Life Balance*” in *MAIMT- Journal of IT and Management*, **Bi Annual Refereed** Journal, Volume 5, No. 1, May- October, pp 48-65(ISSN: 0974-066X).
  16. Gaur, Arti, Khunger, Sameesh and Ghlawat, Suman (2011), “*Present Status of Corruption in India: Reforms to Curb It*” in **Conference Proceedings** of 15<sup>th</sup> Annual National Conference of Indian Political Economy Association dated 29<sup>th</sup> - 30<sup>th</sup> October, organized by Department of Economics, Chaudhary Devi Lal University, Sirsa
  17. Gaur, Arti and Khatkar, Shilpa (2011), “*Agricultural Credit and Market Infrastructure vis-à-vis Agricultural Development in India*” in **Refereed** Haryana Economic Journal – *Kautilya* published by Department of Economics, Ch. Devi Lal University in collaboration with Haryana Economic Association, Volume 1, Issue 1, pp 150-156 (ISSN: 2249-2879).
  18. Gaur Arti, Sukhija Sunita and Ghlawat, Suman (2011), “*Financial Crunch and its Impact on Indian Economy*” in **Refereed** Haryana Economic Journal – *Kautilya* published by Department of Economics, Ch. Devi Lal University in collaboration with Haryana Economic Association, Volume 1, Issue 1, pp 91-96 (ISSN: 2249-2879).
  19. Gaur Arti, Ghlawat, Suman and Kaushik, Neeraj(2011), “*Framework of Work – Life Balance for Employees Satisfaction and Improved Organizational Performance of Work – Life Balance*” in **Refereed** *PCTE’s Journal of Business Management*, Ludhiana, Punjab, Volume 8, Issue No. 2, July- December, pp 27-42(ISSN: 0973-4066).
- 2012:**
20. Gaur, Arti, Ghlawat Suman and Dhingra, Atul (2012), "*Customer Satisfaction with regards to Cell Phone Services- A Detailed Study of Cell Phone Users of Hisar Districts of Haryana*" in *RMS Journal of Management and IT*, **Bi Annual Refereed and Indexed Journal**, Vol. 4, No. 2, July-Dec 2012, pp 44-52 (ISSN: ISSN:0975-4733).
  21. Gaur Arti and Ghlawat, Suman (2012), “*Impact of Demographic Variables on WLB- A Study of Selected Companies in Haryana*” in *Rai Management Journal of*

- Rai Business School, New Delhi, Volume 8, Issue 1, July, pp 110-126(ISSN: 0975-4326).
22. Gaur Arti, Ghalawat, Suman and Dass, Gurcharan (2012), "*Impact of Environmental Degradation and Its Causes: A Challenge*" has been published in **Conference Proceedings** of 4<sup>th</sup> National Conference "*Recent Advances in Engineering Technology and Environmental Issues*", Jan Nayak Ch. Devi Lal Memorial College of Engineering, Sirsa, Haryana, Section 4, No. 161, pp 414-417.
  23. Gaur Arti, Sukhija Sunita, Surekha and Sachdeva, Shinu (2012), "*Environmental Pollution and its Impact in India*" in **Conference Proceedings** of 4<sup>th</sup> National Conference "*Recent Advances in Engineering Technology and Environmental Issues*", Jan Nayak Ch. Devi Lal Memorial College of Engineering, Sirsa, Haryana, Section 4, No. 176, pp 480-484.
  24. Gaur, Arti, Ghalawat, Suman and Dhingra, Atul (2012), "*Framework of Work- Life Balance for Employees' Satisfaction in Banking and Insurance Companies*" in 'Vanijya', a **Refereed Journal** of Business Studies by Department of Commerce, Dibrugarh University, Dibrugarh Assam, India, Volume 22, pp 115-129 (ISSN: 0972- 6594).
  25. Gaur, Arti and Neelam (2012), "*Comparative Study of Talent Supply Chain Management of Ageing and Young Workforce in Changing World*" in *GGGI Management Review – A Bi-Annual Journal of Management*, Volume-2, Issue-2, July- Dec, pp 238-248(ISSN: 2249-4103).
  26. Gaur, Arti (2012), "*An Appraisal of NPAS in Indian Banking Sector: A Comparative Study of Public and Private Banks*" in *MIRROR*, Peer refereed Bi-Annual Research Journal of Commerce and Management and Social Science by Scholars Association of Kerala, Vol. II, No. II, September, pp 46-55( ISSN 2249-8117).
  27. Gaur, Arti and Ghalawat, Suman(2012), "*Corporate Perceptions and Practices Towards Work-Life-Balance: A Study of Selected Critical Factors*" in *GGGI Management Review - a Bi-Annual Journal of Management*, Volume-2, Issue-1, Jan- June, pp 127-129(ISSN: 2249-4103).
  28. Gaur, Arti and Ghalawat, Suman(2012), "*A Study of Factors Influencing Branded Wears and Their Impact on Demographic Variables*" has been published in *BVIMSR's Journal of Management Research*, Navi Mumbai, Vol-4, No.-2, October, 2012, pp 279-290(ISSN: 0976- 4739).
  29. Gaur, Arti, Bhardwaj, Deepak and Arora, Nancy(2012), "*Consumer Buying Behaviour Regarding the Branded Apparels*" in *Emerging Trends in Social Sciences*, Volume 1, Issue 4 (Quarterly Research Journal), Oct- December, pp 89-92.(ISSN: 2277- 8624).

30. Gaur, Arti, Neelam and Bhardwaj, Deepak(2012), “*Self help Groups: A Conceptual Framework and its role in Women Empowerment and Poverty Alleviation*” has been published in *Kautilya*, Haryana Economic **Refereed** Journal by Department of Economics, CDLU, Sirsa, Haryana, Volume 2(2), December 2012, pp 51-57( ISBN: 2249-2879).
31. Babita, Gaur, Arti and Ghalawat, Suman(2012), “*A Study of Factors Influencing Branded Wears*” has been published in “*Globsyn Management Journal*”, an online Journal, Volume 6, Issue 1-2, January-December, pp 31-40 (ISSN: 0973-9181).
- 2013:**
32. Gaur, Arti, Arora, Nancy and Babita (2013), “*Credit Appraisal Process of SBI: A Case Study of Branch of SBI in Hisar*” has been published in e-journal *Arth Prabhand: A Journal of Economics and Management*, Vol.2, Issue 1, pp 10-26 (ISSN : 2278 - 0629).
33. Gaur, Arti, Arora, Nancy and Saraogi, Parul(2013), “*Perspective on the Study of Work life Balance in Academic Institution*” in *PIMT Journal of Research* , Panjab Institute of Management and Technology, Mandi Gobindgarh, Fatehgarh Sahib, Panjab, Vol. 6, No. 1, Issue July- December, pp 36-43 (ISSN: 02278-7925).
- 2014:**
34. Gaur, Arti and Sukhija, Sunita (2014), “*A Study on Fundamental Factors Affecting BSE Stock Prices in India: An Inter- Industry Approach*” in **Bi Annual Refereed** KAIM Journal of Management and Research, Vol. 6, No. 2, November- April, pp 12-17( ISSN No.: 0974-9462).
35. Gaur, Arti and Taneja, Sanjay (2014), “*A Study of Institutional Credit and its Impact on the Farmers of Sirsa District*” in **Refereed** KAIM Journal of Management and Research, Vol. 7, No. 1, May- October, pp 34- 39( ISSN No.: 0974-9462).
36. Gaur, Arti and Sukhija, Sunita (2014), “*Inter Industry Analysis of Fundamental Determinants of Equity Share Prices in India: A Panel Data Approach* ” in **Refereed** JCD Journal of Business Management and Research, JCD Institute of Business Management, Sirsa, Vol. 1, Issue 1, July-December, pp 26- 36( ISSN No.: 2348-909X).
37. Kumar, Rajesh and Gaur, Arti (2014), “*Work Force Diversity: Impact of Diversity with Regard to Physical Disability in IT Sector in India*” in **MANAGEMENT EFFIGY**, Shri Vaishnav Institute of Management, Indore, (RNI-MPENG/2011/36768),` Vol. 5, Issue 2, July- December, pp 52-62( ISSN No.: 2249-1643).
38. Gaur, Arti and Arora, Nancy(2014), "*Effect of Age and Gender on Brand Loyalty and Customer Satisfaction- A Study of Mobile Phone User*" in *SIES Journal of*

- Management (**Bi Annual Refereed Research Journal**), Volume 10, Issue 2, September, pp 22-30 ( ISSN: 0974-2956).
39. Arora, Nancy and Gaur, Arti(2014), “*Customers' Perspective Regarding Problems From Bancassurance Services: A Study of Public and Private Sector Banks*” in **KINDLER**, A Biannual Journal of Army Institute of Management Kolkata(Formerly National Institute of Management Calcutta), Vol. XIV, No. 1 and 2, Issue January-June and July- December, pp 45-54 (ISSN: 0973-0486).
40. Gaur, Arti and Sukhija, Sunita(2014), "*Comparative Impact of Recession on Fundamental Determinants of BSE Stock Prices in India*" in **Refereed BVIMSR Journal of Management Research**, Navi Mumbai, Vol.6, No. 1, April, pp 1-9(ISSN: 0976- 4739).
41. Sukhija, Sunita and Gaur, Arti(2014), "*Comparative Impact of Recession on Determinants of Stock Prices of BSE Listed Companies*" in Arth Anvesan, Bi Annual **Refereed** Journal of Faculty Management, Shri Mata Vaishno Devi University, Vol. 9, No. 2, pp 54-62(ISSN: 0973- 8193).

#### **2015:**

42. Gaur, Arti, Rani, Priyanka and Arora, Nancy(2015), "*Mounting NPAs of Public and Private Sector Banks in India*" in **Bi Annual Refereed** Journal of KAIM, Volume 7, No. 2, November-April, pp 74-81 (ISSN: 0974-9462).
43. Kaushal, Neelam and Gaur, Arti (2015), “*Pay for Performance as Motivation Tool: A Study of Selected Private Sector Banks*” in a **Bi Annual Refereed PCMA Journal of Business**, Volume 8, Issue 1, January-June, pp 118-125 (ISSN: 0974-9977).
44. Gaur, Arti and Sukhija, Sunita(2015), "*A Study on Fundamental Factors Affecting Share Prices of BSE- 200 Companies in Indian Corporate Sector*" in **Refereed JCD Journal of Business Management and Research**, JCD Institute of Business Management, Sirsa, Haryana, Vol.2, Issue 1, July- December , pp 44-53 (ISSN: 2348-909X).
45. Gaur, Arti (2015), "*Impact of Institutional Credit on Income of Farmers (Paired Comparison of Income- Pre and Post Financial Assistance)*" in **Bi- Annual Refereed** Publication of Mata Gujri College, Sri Fatehgarh Sahib, *Punjab Journal of Business Studies*, Vol. 12, No. 1, April- September, 14- 24 (ISSN: 0973-4465).
46. Kaushal, Neelam and Gaur, Arti (2015), “*Demographical Impact of Pay for Performance on Accountability Reinforcement: HR Issue in Selected Private Sector Banks*” in Punjab Journal of Social Science, an **Annual Refereed** Publication of Mata Gujri College, Sri Fatehgarh Sahib, Volume 1, Issue 1, pp 91-111.
47. Gaur, Arti (2015), "*The Study of Determinants of Indian Rupee Exchange Rate*" in **VIRTUE, a Bi- Annual Refereed** Journal of DAV Institute of Management,

Faridabad, Haryana, Vol.3, Issue 2, July- December , pp 88-100 (ISSN: 2230-7117).

48. Kumar, Rajesh and Gaur, Dr. Arti (2015), “Work Force Diversity: Impact of Diversity with Regard To Ethnicity in IT Sector in India” in *GGGI Management Review – A Bi-Annual Journal of Management*, Volume-5, Issue-2, July- Dec, pp 66-71 (ISSN: 2249-4103).

### **2018:**

49. Gaur Arti, Kaushal Neelam (2018) “Impact of Institutional Credit on Income: A Study of Farmers in Haryana” AMC INDIAN JOURNAL OF ENTREPRENEURSHIP, *Indexed Quarterly* Volume : 1, Issue Number: 2 , April-june , PP21-35.(ISSN Pending)
50. Arti Gaur, Neelam Kaushal (2018) “A Demographic Analysis of Agriculture Credit Desbursed to the Farmers in Selected Districts of Haryana” *Online Peer Reviewed/Indexed/Journal on Cabell’s Directory, Distributed by EBSCO “The IUP Journal of Entrepreneurship Development” Dec.2018,issue 4 , pp 46-69* (ISSN No. 0973-2659)

### **EDITED BOOKS:**

#### **2009:**

1. Gaur, Arti and Khatkar, Shilpa (2009), “*Role of Institutional Credit in Agriculture Development in India*” in an Edited Book “*Contemporary Researches in Business Management*” of HSB, GJUST, Hisar published by Vayu Education of India, New Delhi, Chapter 88, p 403 (ISBN: 978-93-80097-14-5) (**Editors: S.C Kundu, Vinod Kumar and Karam Pal**).

#### **2011:**

2. Gaur, Arti, Ghlawat, Suman and Azad, Meenakshi (2011), “*Role of Hierarchy in Organization for Competitive Advantage to Achieve Work-Life Balance in Corporate Environment*” in an Edited Book in International Conference at Amity Business School, Manesar, “*Enhancing Organizational Growth Through Innovation and Creativity: Issues, Opportunities and Challenges*”, 5<sup>th</sup> –6<sup>th</sup> May, Excel India Publishers, New Delhi, Chapter 9, pp 82-95 (ISBN: 978-93-81361-02-3) (**Editors: Padamkali Banerjee, Vikas Madhukar**).

#### **2012:**

3. Gaur Arti and Ghlawat, Suman (2012), “*Impact of Experience in Maintaining Work Life Balance: A Study of Selected Companies in Haryana*” in an Edited Book “*Business Management- Key Research Issues*” by GJUST, Hisar, Haryana, published by Excel Books, 1<sup>st</sup> Edition, Chapter 2, pp 30-44 (ISBN: 978-93-5062-001-4) (**Editors: Subash C. Kundu, Bijender K. Punia, Karam Pal Narwal and Dalbir Singh**).

4. Gaur Arti, Sukhija Sunita and Julee (2012), “*Overall Profitability Measurement of Major Private Banks in India*” in an Edited Book “*Business Management- Key Research Issues*” by GJUST, Hisar, Haryana, published by Excel Books, 1<sup>st</sup> Edition, Chapter 26, pp 308-322 (ISBN: 978-93-5062-001-4) (**Editors: Subash C. Kundu, Bijender K. Punia, Karam Pal Narwal and Dalbir Singh**).
  5. Gaur, Arti, Neelam and Kumar, Rajesh(2012), “*The Talent Supply Chain Management of Ageing Workforce: Ethical Implications for HRM Practitioners*” in an Edited book “*Emerging Paradigms in Business Ethics*”, a publication of Mata Gujri College affiliated to Punjabi University, Patiala, pp 323-332 (ISBN:978-81-921391-9-7) (**Editor : Jatinder Singh Sidhu, Bikramjit Singh and Shaminder Kaur**).
  6. Gaur Arti, Sukhija Sunita and Ghalawat, Suman (2012), “*A Study on Customer Satisfaction Regarding Services Provided by Cellular Service Providers*” in an Edited Book “*Contemporary Issues in Service Marketing – Challenges for 21st Century*”, Global Research Publications, New Delhi (ISBN: 9788189630447).
  7. Gaur, Arti, Sukhija, Sunita, Ghalawat Suman and Julee(2012), “*Evaluation of Financial Performance of Selected Private Banks in India*” in an Edited book published in an **International Conference** on “*Innovation and Sustainability: Managing for Change*”, Global Alliance Publishers, Ghaziabad organized by Hindu Institute of Management, Sonapat, Chapter 5, 1<sup>st</sup> Edition, pp 35-39 (ISBN 978-81-924342-1-6).
- 2013:**
8. Gaur, Arti and Julee(2013), “*A Study of Financial Assessment of SBI and Its Associates*” published in an **International Conference Proceedings** of Prannath Parnami Institute of Management Technology, Hisar dated 3-4 March on the Theme “*Evolution in Science and Technology and Eyné on Educational Methodologies (Esteem- 2013)*”, Chapter 146, 2<sup>nd</sup> Edition, pp 614-623 and Gaur, Arti and Nancy Arora(2013), “*Consumer Attitude Towards Packaging Trends*”, Chapter 147, pp 624-628.
  9. Gaur, Arti and Rajesh(2013), “*Managing Multicultural Workforce : Challenges and Adjustments*” in an Edited book published in an International Conference dated 5-6 January on “*Changing Dynamics in the Global Village – 2013*”, Bloomsbury Publishing India Private Limited, New Delhi, Chapter No. 40, pp 433-448 (ISBN: 978-93-8256359-4) (**Editors: Shrirang Altekar, Anubha Vashisht, Bharti Wadhwa, Abhishek Srivastava and Anju Kumar**).
  10. Gaur, Arti and Sunita Sukhija(2013), “*A Study on FDI Trends in Retail Sector in India*” in an Edited Book published in UGC Sponsored two day National Seminar on “*Foreign Direct Investment in Retail Trade – Opportunities and Challenges*” and published by Shanlax Publications, Madurai, Tamil Nadu, 1<sup>st</sup> Edition, Chapter No. 9, pp 45-51 (ISBN: 978-93-806860-6-6) (**Editor: Dr. L. P. Ramalingam**).



11. Gaur, Arti, Singla, Khushbu and Azad, Meenakshi (2013), “ *Analyzing the factors Affecting the Satisfaction Level of Students Regarding the Quality of Education*” in an National Conference on “*Strategies for Sustainable Growth in the Era of Information Technology*” conducted by GNIT Management School, Greater Noida, UP, Chapter No. 4, pp 1-6 (ISBN: 976-93-81212-31-8-1).
12. Gaur, Arti and Sunita Sukhija(2013), “*A Study on Economic Putrefaction of Selected High-flying Banks in India*” in the Edited Book “*Researches in Business and Management(Academic and Professional Perspective)* published by Wisdom Publications, Delhi, 1<sup>st</sup> Edition, Chapter 44, pp 443-453 (ISBN: 978-93-81505-54-0).
13. Gaur, Arti, Singla, Khushbu and Satyawani(2013), “*Microfinance Through SHG-Bank Linkage Programme in India: An Appraisal of Growth Journey of Two Decades in India*” has been published in an Edited book “*Micro Finance and Micro Entrepreneurship*” by Vista International Publishing House, Delhi conducted by Department of Economics, Bhagat Phool Singh Mahila Vishwavidyala, Khanpur Kalan, Sonapat, Haryana, 1<sup>st</sup> Edition, Chapter 3, pp 24-32 (ISBN: 978-93-81604-78-6) (**Editor: Dr. Surender Mor**).
14. Gaur, Arti and Rajesh(2013), "*Impact of Privatization on Financial Performance*" in an Edited book "*Private or Public: A Catalyst for Social and Economic Revolution*" conducted by Shri Vaishnav Institute of Management, Excellent Publishing House, New Delhi, Chapter No. 2, pp 6-13(ISBN: 978-93-83083-03) (**Editors: J.S. Panwar, Babita Aggarwal, Uttam Jagtap, Sandeep Malu, Rahul Deo and Sunil Chauhan**).

**2014:**

15. Gaur, Arti, Singla, Khushbu and Mittal, Nitesh(2014), “*Empowering Women Through SHG- Bank Linkage Programme* ” in an Edited Book in the National Seminar on “*Women Entrepreneurship , Empowerment and Development*” organized by Bharati Vidyapeeth Deemed University Institute of Management and Research, New Delhi, Excel Publication, Chapter 13, pp 72-75 ( ISBN: 978-93-83842-23-0) (**Editors: Dr. Nitin Nayak, Dr. Meenakshi Gandhi, Dr. Madhumita Nayak, Ms. Ashmita Bhatnagar, Ms. Shikha Gandhi**).
16. Gaur, Arti, Arora, Nancy and Bhardwaj, Deepak(2014), “*Corporate Social Responsibility : An Indian Perspective* ” in an Edited Book in an International Conference held on 20-21 March on “*Coping with Uncertainty*” organized by Maharaja Aggarsain Institute of Management Studies, New Delhi, Vikas Publishing House Ltd., Chapter 26, pp 256-264 ( ISBN: 978-93259-7838-6) (**Editors: C.S. Sharma, Urvashi Sharma**).
17. Gaur, Arti, Singla, Khushbu and Bhagwan, Vishnu(2014), “*A Comparative Analysis of Two Decades of SHG- Bank Linkage Programme in India* ” in an Edited Book entitled “*Researches in Commerce and Management- A Deep Insight*”,

Serials Publications Pvt Ltd., Chapter 14, pp 184-199 ( ISBN: 978-81-8387-677-3)  
(Editors: **Dr. Monica Bansal and Pinki Insaan**).

18. Gaur, Arti, Singla, Khushbu and Arora Nancy(2014), "*Adopting IFRS to Promote Effective Business Management Practices*" in an Edited Book entitled "International Financial Reporting Standards on Current Indian Scenario", Double Blinded Refereed Edited Volume, Anuradha Prakashan, Chapter 11, pp 127-137 ( ISBN: 978-93-82339-67-0) (Editors: **A. Vinayagamoothy and C. Sankar**).
- 19 Kumar Rajesh, Gaur Dr. Arti (2015) "Work Force Diversity : Impact of Diversity with Regard to Physical Disability in Telecom Sector in India" An Edited Book entitled "Emerging Dimensions of Human Resource management" RIP Research India Publication b-2/84, Ground Floor, Rohini Sector-16, New Delhi. 2014 PP 17-28, (ISBN: 978-93-84144-98-2) (Editor **Dr. Sonika Chaudhary and Dr. Vandana Khanna**)

**2015:**

- 20 Gaur, Arti and Sukhija, Sunita(2015), "*Inter Industry Analysis of Fundamental Factors of BSE Stock Prices in India*" in an Edited Book entitled "*Discovering New Horizons in Business, Management and Economics*", Chapter 3, First Edition, pp 23- 36 (ISBN: 978-93-83905-84-3) (Editors: **Dr. Arti Gaur and Dr. Sunita Sukhija**)

**2016:**

- 21 Gaur, Arti ,Arora, Nancy and Ritu(2016), "*A Study of the Perceptions and Awareness of Consumer Towards Online Shopping*" in an Edited Book entitled "Economics of Information Technology: Emerging Trends and Prospects", Savera Publishing House, New Delhi, Chapter 15, First Edition, pp 111-119 (ISBN:978-93-81771-41-9) (Editors: **Dr. Sunil Phougat and Dr. Pushp Deep Dagar**)

- 22 Gaur, Arti, Singla, Khushbu and Arora Nancy(2016), "*Hiring Practices in Indian and Multinational Companies: An Analytical Framework*" in an Edited Book entitled "Innovations and Global Human Resource Management Practices by 2050, Bonfring, Tamil Nadu, Chapter 4, First Edition, pp 27-35 (ISBN:978-93-86176-19-6) (Editors: **Dr. G. Balachandar, Dr. N. Panchanatham and Dr. A. Urboniene**)

**2018:**

- 23 Gaur, Arti, Kaushal, Neelam and Goyal Priyanka (2018), "*Demographical Impact of Pay for Performance on Accountability Reinforcement: A Tool for Employee Retention*" in an Edited Book entitled "*Strategic Competency Mapping For Talent Management and Retention*, Bharti Publications, New Delhi, Chapter 32, First

Edition, pp 256-267 (ISBN:978-93-86608-21-5) (**Editors: Deepak Kapur, Luxmi Malodia and Kulwinder Singh**)

- 24 Gaur, Arti, Arora, Nancy (2018), "*Bancassurance: A Comparative Study of Customer's Satisfaction Level in Public and Private Sector Bank*" in an Edited Book entitled "Assemblage- An Anthology of Business and Management Research", Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar, Wisdom Publications, New Delhi, Chapter 13, pp 154-165 (ISBN:978-93-85504-66-2) (**Editors: Usha Arora, Himani Sharma, Mani Shreshtha**)
- 25 Gaur Dr. Arti (2018) "*India's Foreign Trade Basket (An Analytical Study of Commodity Composition)*" in an Edited Book Entitled "*A 360° Exploration of New Paradigms & Innovation in Research*", J C D Memorial (PG) College Sirsa Haryana., DBH Publishers and Distributors New Delhi. Chapter No. 10, pp 65-80 (ISBN:978-93-84871-13-0 (**Editors: Dr. Shikha Goyal & Dr. Poonam Punia**))

#### **2019:**

- 26 Gaur Dr. Arti (2019) "*A Study of New Technologies in the Banking sector*" in an Edited Book Entitled "*Paradigms of Multidisciplinary Research*", Mukhtiar Singh Memorial Degree College Behbalpur Fatehabad Haryana., DBH Publishers and Distributors New Delhi. Chapter No. 17, pp 105-109 (ISBN:978-93-84871-15-4(**Editors: Dr. Shikha Goyal & Ms. Amandeep Kaur**)).
- 27 Gaur Dr. Arti (2019) "*Impact of LPG on Indian Economy*" in an Edited Book Entitled "*Paradigms of Multidisciplinary Research*", Mukhtiar Singh Memorial Degree College Behbalpur Fatehabad Haryana., DBH Publishers and Distributors New Delhi. Chapter No. 17, pp 105-109 (ISBN: 978-93-84871-15-4(**Editors: Dr. Shikha Goyal & Ms. Amandeep Kaur**)).
- 28 Gaur Dr. Arti (2019) "*Services Provided to Customers by Banks: A Comparative Study*" in an Edited Book Entitled "*Management winning in a VUCA World*", The North Cap University HUDA Sector 23-A, Gurugram Haryana., EXCEL INDIA PUBLISHERS New Delhi. Chapter No. 1, pp 1-10 (ISBN:9-789388-237864 (**Editors: Dr. Hemant C. Trivedi, Dr. Poonam Arora, Dr. Swarnjeet Arora**)).

#### **ATTENDED SEMINARS/CONFERENCES /FDPs:**

##### **NATIONAL SEMINARS:**

1. Dr. Arti Gaur(2007) attended the National Seminar on "*The Changing Face of Banking Industry in India: Some Strategic Issues*", Department of Business Management, GJUST, Hisar dated 20 March.
2. Dr. Arti Gaur(2008), "*Indian Banking- Merger and Acquisition*" in the National Seminar on "*Indian Banking- Yesterday, Today and Tomorrow*", Department of Business Administration, CDLU, Sirsa dated 8 March.
3. Dr. Arti Gaur and Neelam(2009), "*Management of Small Scale Industries in Economic Development of India (Haryana)*" in two days National Seminar on

- “Management of Small Scale Industries in the Era of Globalization”, Department of Commerce, Government College, Ambala Cantt, Haryana dated 17-18 February.
4. Dr. Arti Gaur and Ms. Neelam(2009), “*Retailing in India*” in National Seminar on “*Changing Dimensions in Indian Retail Sector*”, D.A.V. College, Cheeka, Kaithal, Haryana dated on 21-22 February.
  5. Dr. Arti Gaur(2009), “*Marketing Strategies for Bank Services*” in National Seminar on “*Managing Business in Present Scenario: Lessons from past Strategies for Future*”, Amity Business School, Manesar, Gurgaon, Haryana dated 15-16 November.
  6. Dr. Arti Gaur (2010), “*RTI and Citizen Charter- A Study of Selected Cases*” in the National Seminar on “*Right to Information Act, 2005: Issues and Challenges*” Department of Public Administration, CDLU, Sirsa, Haryana dated 27-28 March.
  7. Dr. Arti Gaur(2010), “*Environmental Degradation: Impact and Remedies*” in the National Seminar on “*Environmental Challenges: Sustainable Development*” Department of Environmental Sciences, MDU, Rohtak, Haryana dated 29-30 March.
  8. Dr. Arti Gaur(2011), “*Importance of Risk Management in Agriculture and Indian Rural Credit System vis-à-vis Institutional Credit in Agriculture*” in the National Seminar sponsored by NABARD , MM Intitute of Management, Mullana dated 18 February.
  9. Dr. Arti Gaur(2011), “*Relevance and Measures to Improve Higher Education in India*” in National Seminar on ”*Management of Higher Technical Education: Quality Challenges and Ethical Dilemmas*” sponsored by ICSSR, North –Western Regional Centre, Chandigarh, HSB, GJUST, Hisar, Haryana dated 22 March.
  10. Dr. Arti Gaur, Ms. Sunita Sukhija and Julee(2012), “*Challenges and Opportunities of Entrepreneurship in India- A Snapshot of Women Entrepreneurship*” in National seminar on “*Technology Innovation and Entrepreneurship in 21<sup>st</sup> Century*” organized by Department of Management Studies, Deenbandhu Chotu Ram University of Science and Technology, Murthal, Sonapat, Haryana dated on 2-3 February.
  11. Dr. Arti Gaur, Parul Saraogi and Sanjay Taneja(2012), “*Green Marketing- Opportunity for Innovation and Sustainable Development*” in National Seminar on “*Changing Scenario of Business in Borderless World*” organized by K.T. Government College, Ratia, Fatehabad, Haryana dated 28 February.
  12. Dr. Arti Gaur and Ms. Sunita Sukhija(2012), “*Overall Assessment of Mutual Fund Schemes of Different Banks*” in National Seminar on “*Emerging Financial Services in India*” organized by P.G. Department of Commerce, Hisar, Haryana dated 2-3 March.
  13. Dr. Arti Gaur and Ms. Sunita Sukhija(2013), “*A Study on FDI Trends in Retail Sector in India*” in UGC Sponsored two day National seminar on “*Foreign Direct Investment in Retail Trade*” organized by the Department of Commerce and Research Centre, Sourashtra College, Madurai, Tamil Nadu dated 1and2 February.
  14. Dr. Arti Gaur, Julee and Sunita Sukhija(2013), “*Are Women Investors Better Investors*” in 4<sup>th</sup> National Seminar on “*Gender Equality and Women Empowerment: Issues and Challenges*” organized by Budha College of Education, Accredited ‘A’ Grade by NAAC, Karnal, Haryana dated 29-30 March.

15. Dr. Arti Gaur, Khushbu Singla and Nitesh Mittal (2014), “*Empowering Women Through SHG- Bank Linkage Programme* ” in a National Seminar “*Women Entrepreneurship ,Empowerment and Development*” organized by Bharati Vidyapeeth Deemed University Institute of Management and Research, New Delhi dated 4-5 March.

**2015:**

16. Dr. Arti Gaur and Sunita Sukhija(2015), “*Fundamental Determinants Affecting Equity Share Prices of BSE -200 Companies in India*” in Two Days National Seminar on “*RAMCEEEO-2015 (Recent Advancements in Management, Commerce, Education and Engineering Outlook)*” organised by JCD Institute of Business Management, Sirsa, Haryana dated 21-22 January.

**2016:**

17. Dr. Arti Gaur(2016), “*Root Causes and Strategies To Curb Female Foeticide*” in One Day National Seminar on “*VFF-2016*” Sponsored by Indian Red Cross Society and organised by JCD Institute of Business Management, Sirsa, Haryana dated 29 February.

18. Dr. Arti Gaur and Neelam Kaushal (2016), “*Female Foeticide: A Social Evil and Challenge in India*” in One Day National Seminar on “*VFF-2016*” Sponsored by Indian Red Cross Society and organised by JCD Institute of Business Management, Sirsa, Haryana dated 29 February.

**2018**

19. Dr. Arti Gaur (2018), “*India’s Foreign Trade Basket (An Analytical Study of Commodity Composition)*” one day National Seminar on “*A 360° Exploration of New Paradigms & Innovations in Research*” Organised by JCD Memorial (PG) College Sirsa Haryana. Dated 16 March.

**2019**

20. Dr. Arti Gaur (2019) “*Research & Innovations @ 24x7: An Exploration*” National Seminar by Mukhtiar Singh Memorial Degree College Behbalpur Fatehabad Haryana. Dated 09. March

21. Dr. Arti Gaur & Shweta (2019) “*Status of Qualitative Research in India: An overview*” Impact of Salary on the Performance of Employees : An Empirical Study, National Seminar by Guru Kashi University Talwandi Sabo Bathinda Punjab. Dated 22, 23 Nov.

22. Dr. Arti Gaur (2019) Attended “*STRIDE*” One day National Seminar, CDLU Sirsa, Haryana. Dated 02, December.

23. Dr. Arti Gaur (2020) Attended “*Food Planet-Health*” Webinar to support animal rights and Compassionate living dated 01.12.2020.

24. Dr. Arti Gaur (2021) Chief Guest “*Corona Positive: Awareness & Precautions*” Online National Seminar Organized by Manohar Memorial (P.G.) College Fatehabad Youth Red Cross & IQAC in collaboration with Department of Higher Education Haryana dated 24.08.2021.

**FDP:****2007:**

1. Attended FDP on “*Research Methods for Social Sciences*” organized by JCDDM College of Engineering, Sirsa, Haryana dated 7-8 April, 2007.

**2016:**

2. Attended one week FDP on "*Pedagogy in Education*" sponsored by Maharaja Ranjit Singh State Technical University, Bhatinda organized by Bharat Group of Colleges, Sardulgarh, Punjab sponsored by Maharaja Ranjit Singh State Technical University, Bhatinda dated 20- 24 February, 2016.

**CONFERENCES:****International Conferences:**

1. Dr. Arti Gaur (2009), “*Recent trends in HRM*” in PCMA 6<sup>th</sup> International Conference on “*Business Challenges and Opportunities in South Asia*”, Panjab University, Chandigarh dated 24-25 October.
2. Dr. Arti Gaur, Sunita Sukhija and Mr. Viney (2010), “*Global Recession- Assessing the Impact on Indian Economy*” in the 4<sup>th</sup> International Conference on “*Challenges Arising from Global Recession: Strategic for Management*”, Bharti Vidyapeeth University, Institute of Management and Research, New Delhi dated 6- 7 March.
3. Dr. Arti Gaur (2010), “*Training and Development in Banks: A Study of Selected Banks in Sirsa*” in 2<sup>nd</sup> International Conference on “*Innovative Practices in Management and Information Technology for Excellence*”, MAIMT, Jagadhri, Yamunanagar dated 8 May.
4. Dr. Arti Gaur, Ms. Suman Ghalawat and Ms. Meenakshi Azad (2011), contributed a paper “*Role of Hierarchy in Organization for Competitive Advantage to achieve Work- Life Balance in Corporate Environment*” in International Conference on “*Enhancing Organizational Growth through Innovation and Creativity: Issues, Opportunities*”, Amity Business school, Gurgaon( Manesar), Haryana dated 5- 6 May.
5. Dr. Arti Gaur(2012), attended International Conference on “*Energy-Water-Waste Nexus for Environment Management*” , Department of Energy and Environmental Science, Ch. Devi Lal University, Sirsa, Haryana dated 28-30 January.
6. Dr. Arti Gaur, Sunita Sukhija and Julee Khokhar (2012), “*A Study of Financial Assessment of Selected Banks in India*” in an International conference on “*Competitiveness and Innovativeness in Engineering, Management and Information Technology, ICCIEMI-2012*”, Euro Asia Research and Development Association at MAIMT, Jagadhri, Haryana dated 29 January.
7. Dr. Arti Gaur, Rajesh and Pardeep (2012), “*Cross Cultural Challenges and Adjustments*” in 1<sup>st</sup> International Conference on *Innovation and Sustainability: Managing for Change* , Hindu Institute of Management, Sonapat, Haryana dated 4- 5 February.

8. Dr. Arti Gaur, Ms. Sunita Sukhija and Mr. Deepak Bhardwaj (2013), “A Study on ROE Decomposition Model of Major Banks In Post Liberalised Era” in 6<sup>th</sup> International Conference on “Innovative Ways of Managing Business in the Post Globalized Era”, Bharati Vidyapeeth Deemed University, Institute of Management and Research, New Delhi dated 2-3 February.
  9. Dr. Arti Gaur and Julee (2013), “A Study of Financial Assessment of SBI and its Associates” in the International Conference on “Esteem 2013 PPIMT PPU Hisar and EYNE on Education Methodologies”, PPIMT, PPU, Hisar dated 3-4 March.
  10. Dr. Arti Gaur and Neelam Kaushal (2013), “India as a Emerging Global Knowledge Economy by 2020 ( Critical Analysis on the basis of KEI 2012 Ranking)”, Dr. Arti Gaur and Neelam (2013), “HR Tools for Global Competitiveness: Management Practices to Retain and Maintain Multicultural Workforce” and Dr. Arti Gaur and Nancy(2013), “Management of Work Life Balance of Employees in Academic Institutions” in an International Conference on “Sustainable Business Growth in Turbulent Times: Opportunities and Challenges (INCONSBG-2013)” organized by Galaxy Global Group of Institutions, Dinarpur District Ambala dated 6-7 April.
  11. Dr. Arti Gaur, Khushbu Singla and Satyawani (2013), “Microfinance Through SHG- Bank Linkage Programme in India: An Appraisal of Growth Journey of Two Decades in India” in an International Conference on “Microfinance and MicroEntrepreneurship” organized by Department of Economics, Bhagat Phool Singh Mahila Vishwavidyala, Khanpur Kalan, Sonapat, Haryana dated 8-9 August.
- 2016:**
12. Dr. Arti Gaur and Rajesh (2016), “Analysis of Challenges of Diverse Workforce of Telecom Sector in India” in an International Conference on "Contemporary Issues and Challenges in Management" organized by Mata Gujri College, Sri Fatehgarh Sahib, Punjab dated 3 February.
  13. Dr. Arti Gaur and Neelam (2016), “Pay for Performance Parameters as Tool of Core Quality for Infrastructure Development” in 1<sup>st</sup> International Conference-Srijan'16 on “Digital India- Stimulating India's Growth under Uncertainties and Challenging Environmental Issues” organized by Faculty of Management, Chandigarh Group of Colleges Technical Campus, Jhanjeri, Mohali dated 31 March.
  14. Dr. Arti Gaur, Khushbu Singla Goyal and Nancy Arora (2016), “Managing the Working Capital: Effectiveness and Profitability Impact” in an International Conference on “Recent Innovations in Sciences, Management, Education and Technology (ICRISMET-16)” organized by JCD Memorial College, Sirsa, Haryana dated 27 August.

**2018**

15. Dr. Arti Gaur (2018) “Demographical Impact of Pay for Performance on accountability reinforcement a tool for employer retention” International Conference on “Strategic Competency Mapping for Talent Management and Retention organized by University Business School, Punjab University Chandigarh. 18-19 January 2018

**2020**

16. Dr. Arti Gaur (2020) “ Digital Media as an Ethical Challenge: Impact of Digital Media Platforms on Education System” International Conference on Business, Management, Social and Economical Advancements Date 17<sup>th</sup> & 18<sup>th</sup> October, 2020.

**2021**

17. Dr. Arti Gaur (2021) “ Digital Marketing: A Conceptual Framework, “ Embracing change & Transformation – Breakthrough innovation & Creativity” organized by Dr. D.Y. Patil B-School, India in Collaboration with Dr. Soetomo Univeristy Indonesia and Association on Indian management Schools, India in virtual Mode on March 23, 2021- March 25.2021

**National Conferences:**

1. Dr. Arti Gaur (2008),“*Process of Organizational Change Management*” in the *National Conference on “Managing Growth of Indian Economy”*, JCDM College of Engineering, Sirsa dated 5 March.
2. Dr. Arti Gaur and Dr. Monica Bansal (2008),“*Marketing Strategies and Potential of Handloom Export Unit in district Panipat (Haryana)*” in 4<sup>th</sup> National Conference on “*Managing Customer Loyalty*”, M.M. Institute of Management, Maharishi Markandeshwar University, Maulana, (Ambala) Haryana dated 26-27 September, 2008.
3. Dr. Arti Gaur and Ms. Shilpa Khatkar (2009), “*Role of Institutional Credit in Agriculture Development in India*” in HSB First Annual National Conference on Business and Management , Haryana School of Business GJUST, Hisar, Haryana dated 19-21 March.
4. Dr. Arti Gaur (2009), “*Marketing of Banking Services*” in 2<sup>nd</sup> National Conference on “*Strategies and Solutions for Turbulent Economic Scenario*” Faculty of Management Studies, Gurukul Vidyapeeth, North Campus, Patiala dated 28 November.
5. Dr. Arti Gaur and Mrs. Sunita Sukhija (2010) “*Global Warming Effects and Remedies*” in the National Conference on “*Environmental Degradation: Effects, Challenges and Remedies*”, JCDM College of Engineering, Sirsa dated 25-27 February, 2010.
6. Dr. Arti Gaur (2010) “*Financial Crunch and its Impact on Indian Economy*” in the 27<sup>th</sup> Annual Conference of Haryana Economic Association on “*Financial and Economic Crisis*” , Department of Economics, CDLU, Sirsa, Haryana dated 20-21 March.
7. Dr. Arti Gaur and Ms. Suman Ghalawat (2010), “*Strategic Human Resource Management: Barriers, Benefits and Trends in International HRM*” in HSB 2<sup>nd</sup>



- Annual National Conference on Business and Management, HSB,GJUST, Hisar, Haryana dated 26-27 March.
8. Dr. Arti Gaur and Ms. Suman Ghalawat (2011), "*Hierarchical Strategic Role of Level of Management in Work Life Balance in Corporate Environment*" in National Conference on "*Strategic Transformation in Globalized Era*", EDP cell Management Studies, The Technological Institute of Textile and Sciences(backed by B.K. Birla Group of Companies", Bhiwani dated 26 February.
  9. Dr. Arti Gaur and Ms. Suman Ghalawat (2011), "*Work – Life Balance and Importance of Flexible Employment Options in Corporate Environment*" in HSB Annual National Conference on Business and Management, HSB, GJUST, Hisar, Haryana dated 10-11March.
  10. Dr. Arti Gaur and Ms. Suman Ghalawat (2011), "*Work-Life Balance as Innovative Practices in Corporate Environment*" in National Conference on "*Activity Based Learning in Professional Education*", Institute of Management studies and Research, MDU, Rohtak, Haryana dated 12 March, 2011.
  11. Dr. Arti Gaur and Ms. Neelam (2011) "*Corporate Governance Abuses by Dominant Shareholders in India: A Burning Issue*" in NAAC 'B+' "UGC Conference on *Corruption: A Roadblock to National Development*, Nehru Memorial Government College, Mansa, Punjab dated 9-10 September.
  12. Dr. Arti Gaur and Ms. Sunita Sukhija (2011) "*Latest Trends of Globalisation in Indian Economy*" in 15<sup>th</sup> Annual National Conference of Indian Political Economy Association organized by Department of Economics, Chaudhary Devi Lal University, Sirsa, Haryana dated 29- 30 October.
  13. Dr. Arti Gaur and Mr. Deepak Bhardwaj (2011) "*Era of E-Marketing over Traditional Marketing*" in National Conference on *Future Technologies in Science and Engineering*, PDM Group of Institutions in collaboration with IEEE Student Branch PDMCE and IMS, Delhi dated 17-18 November.
  14. Dr. Arti Gaur (2011) "*Corruption: A Theoretical Perspective and Remedy through Jan Lok Pal*" in National Conference of NEPASI organized by Department of Public Administration, Ch. Devi Lal University, Sirsa, Haryana dated 18-19 November.
  15. Dr. Arti Gaur and Ms. Parul Saraogi (2011), "*A Study of Strategic HR Issues in Indian Banking Sector*" in National Conference on "*Strategic Management Issues Emerging in Indian Scenario*", Gulzar Group of Institutions, Khanna, Ludhiana dated 27 December.
  16. Dr. Arti Gaur, Ms. Suman Ghalawat and Ms. Parul Saraogi (2011), "*Relevance of Level of Management in Strategic Decision Making- A Study of Selected Banking and Insurance Companies in Haryana*" in National Conference on "*Strategic Management Issues emerging in Indian Scenario*", Gulzar Group of Institutions, Khanna, Ludhiana dated 27 December.
  17. Dr. Arti Gaur and Dr. Suman Ghalawat (2012), "*Impact of Experience in Maintaining Work –Life Balance: A Study of Selected Companies in Haryana*" in HSB 4<sup>th</sup> Annual National Conference on *Business and Management* organized by HSB, GJUST, Hisar, Haryana dated 9-10 February.
  18. Dr. Arti Gaur, Ms. Sunita Sukhija and Julee (2012), "*Overall Profitability Measurement of Major Private Banks in India*" in HSB 4<sup>th</sup> Annual National

- Conference on *Business and Management* organized by HSB, GJUST, Hisar, Haryana dated 9-10 February.
19. Dr. Arti Gaur, Dr. Suman Ghalawat and Dr. Gurcharan Dass (2012), "*Environmental Degradation and its Causes: A Challenge*" in 4<sup>th</sup> National Conference on "*Recent Advances in Engineering Technology and Environmental Issues(RAETE)*" organized by Jan Nayak Ch. Devi Lal Memorial College of Engineering, Sirsa, Haryana dated 22-24 February.
  20. Dr. Arti Gaur, Sunita Sukhija Surekha Sachdeva and Shinu (2012), "*Environmental Pollution and its Impact in India*" in 4<sup>th</sup> National Conference on "*Recent Advances in Engineering Technology and Environmental Issues*" organized by Jan Nayak Ch. Devi Lal Memorial College of Engineering, Sirsa, Haryana dated 22-24 February.
  21. Dr. Arti Gaur, Neelam and Mr. Rajesh (2012), "*The Talent Supply Chain Management of Ageing Workforce: Ethical Implications for HRM Practitioners*" in National Conference on the theme "*Emerging Paradigms in Business Ethics*" organized by Post Graduate Department of Commerce, Mata Gujri College, Sri Fatehgarh Sahib, Punjabi University, Patiala dated 3 November.
  22. Dr. Arti Gaur and Parul Saraogi (2012), "*A Study of Shopper Alertness regarding Green Marketing at Sirsa*" on the theme "*Emerging Paradigms in Business Ethics*" in a National Conference organized by Post Graduate Department of Commerce, Mata Gujri College, Sri Fatehgarh Sahib, Punjabi University, Patiala dated 3 November.
  23. Dr. Arti Gaur (2012), "*A Study of Investor Sensitivity Regarding Trading in Commodity Futures at Sirsa District (Haryana)*" on the theme "*Emerging Issues in Derivative Markets in India*" in National Conference organized by Institute of Management Studies and Research in collaboration with Rohtak Matcom Education Society, Maharshi Dayanand University, Rohtak dated 15 December.
  24. Dr. Arti Gaur and Ms. Sunita Sukhija (2013), "*A Study on Economic Putrefaction of Selected High Flying Banks in India*" and Dr. Arti Gaur and Mr. Rajesh Kumar(2013), "*Multicultural Workforce and its Management*" in HSB 5<sup>th</sup> Annual National Conference on "*Business and Management*" organized by HSB, GJUST, Hisar, Haryana dated 7-8 February.
  25. Dr. Arti Gaur, Khushbu Singla and Meenakshi Azad (2013), "*Analyzing the Factors Affecting the Satisfaction Level of Students regarding the Quality of Education*" on "*Strategies for Sustainable Growth in the Era of Information Technology*" organized by GNIT Management School, Greater Noida dated 23 November.
  26. Dr. Arti Gaur, Nancy Arora and Shilpa (2014), "*Recruitment and Selection Hiring Process: A Comparative Study of Indian Companies and MNCs*" in PTU Sponsored National Conference on "*Rethink, Redefine, Redesign: A Futuristic Approach to Business*" organized by Apeejay Institute of Management Technical Campus, Jalandhar, Punjab dated 19 April.
  27. Dr. Arti Gaur and Ms. Sunita Sukhija (2015), "*An Short Study on Recession Impact on Fundamental Determinants of Stock Prices of BSE Listed Companies*" in Galaxy Global Group of Institutions sponsored 6<sup>th</sup> National Conference

- COLLOQUIUM 2015 on Engineering, Management and Apparel and Textile Technology, Ambala, Haryana dated 21 February.*
28. Dr. Arti Gaur and Rajesh Kumar (2015), "Work Force Diversity: Impact of Diversity with Regard to Ethnicity in IT Sector in India" in Galaxy Global Group of Institutions sponsored 6<sup>th</sup> National Conference *COLLOQUIUM 2015 on Engineering, Management and Apparel and Textile Technology, Ambala, Haryana dated 21 February.*
  29. Dr. Arti Gaur and Ms. Neelam Kaushal (2015), "*Demographical Impact of Pay for Performance on Accountability Reinforcement in Selected Private Sector Banks*" in Galaxy Global Group of Institutions sponsored 6<sup>th</sup> National Conference *COLLOQUIUM 2015 on Engineering, Management and Apparel and Textile Technology, Ambala, Haryana dated 21 February.*
  30. Dr. Arti Gaur and Khushbu Singla Goyal (2016), "*A Study on Investology of Salaried People*" in a National Conference organized by Department of Commerce, CDLU on *Changing Dimensions of Research in Commerce in the New Global Era (CDRC-2016)*, Sirsa, Haryana dated 15-16 March.
  31. Dr. Arti Gaur (2017) has participated as a **Resource person** in the Maharaja Ranjit Singh Punjab Technical University, Bhatinda sponsored National Conference on "*Futuristic Environmental Challenges*" organized by Bharat Group of Colleges, Sardulgarh, Sirsa, Haryana dated 16-17 February.
  32. Dr. Arti Gaur and Nancy Arora (2018), "*Bancassurance: A Comparative Study of Customer's Satisfaction Level in Public and Private Sector Bank*" in a HSB 10<sup>th</sup> Annual National Conference on Business and Management organized by Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar dated 8-9 February.
  33. Dr. Arti Gaur (2021) "AZADI KA AMRUT MAHOTSAVA" Organized by Department of Management Studies and Cell for Person with Disability, Central University of Haryana Mahendergarh was held on 18<sup>th</sup> May-2021.

#### **OTHER ACHIEVEMENTS:**

##### **Ph. D and M. Phil:**

- 8 students have been awarded Ph. D Degree and 1 student is pursuing Ph. D Thesis.
- 5 students have done **M. Phil** under my guidance.

##### **RESEARCH PROJECTS and STRs:**

- More than 150 students have completed their projects and STRs.

##### **ACADEMICS:-**

- Acted as Member of **Academic Counselor** as Chairperson C.D.L.U.Sirsa 14.12.2021
- Member of the Review Committee dated 24.08.2021

- Convener Committee to prepare the guidelines for announcing and selecting for “Earn While You Learn” programme. Dated 22.11.2021
- Acted as a member of **Flying Squad** duty for July -2021 B. Ed. Examinations. Dated 05.08.2021
- Financial Advisor of Alumni Association, to be held on 19.08.2021
- Member of Adhoc Purchase Committee collage for inspection of furniture items will be held on 18.08.2021.
- Member **Governing Body** of MM P.G. College Fatehabad. Dated 20.07.2021.
- Acted as a member of **Flying Squad** duty for March/April -2021 Examinations. Dated 05.08.2021
- Convener of Central Purchase Committee will be held on 02.08.2021
- Member in Purchase/Procurement of tools, software, Committee will be held on 15.07.2021
- Convener of Inspection Committee to **grant extension in provisional affiliation** for B.Ed. programme of Daffodils College of Education, Matana Road, Fatehabad. Dated 27.07.2021
- Extension Talk on the topic HIV & AIDS in the College on 30<sup>th</sup> March 2021, C.M.K. National Post Graduate Girls, College Sirsa
- Invitation to act as a Key Note speak for online extension lecture on “Woman Empowerment, Opportunities & Challenges” on 03.05.2021 at Mukhtiar Singh Memorial Degree College, Behbalpur
- Convener **Rural Entrepreneurship Development Cell** in Department of Business Administration with Mahatma Gandhi National Council of Rural Education of constituted, CDLU Sirsa
- Member of Editorial Board to **Edit and Print annual Report 2021** of CDLU, Sirsa dated 13.04.2021
- Acted as **Paper Setting and Evaluation April, 2020** Choudhary Devi Lal University Sirsa dated 05.04.2021
- Acted as a member of **Flying Squad** duty for March/April -2021 Examinations. Dated 31.03.2021
- Member in **Equivalence Committee** dated 25.03.2021
- Convener of Central Purchase Committee will be held on 26.03.2021
- University Nominee on the **Governing Body of C.M.K.** National Girls, College Sirsa dated 22.03.2021
- Convener of track entitled Flexible Curriculum in Higher Education organized by IQAC CDLU Sirsa. Dated 15.03.2021
- Convener in **Prize, Memento and Bouquet Distribution Committee** in 9<sup>th</sup> Annual Sports Meet on **12-13 March, 2018.**
- Member of Research Degree Committee will be held on 26.02.2021
- Member in Faculty of **Commerce & Management** dated 21.02.2021
- Member of Standing Committee for purchase of hard bound book, published by Foreign/Indian publishes. Dated 18.02.2021
- Member of Inspection Committee to **grant extension in Provisional Affiliation** in respect of Jan Nayak Ch. Devi Lal Institute of Business Management, Sirsa dated 28.01.2021

- Member of Inspection Committee to inspect Govt. College Bhattu Kalan, Distt. Fatehabad for **grant of extension in periodical affiliation** for the session 2020-23
- Convener of Inspection Committee to **grant extension in provisional affiliation** for B.Ed programme in respect of Apex College of Education, Bidhai Khera, Tohana, Distt. Fatehabad. Dated 21.01.2021
- **Programme Coordinator of NSS** Ch. Devi Lal Univeristy date 19.01.2021
- Convener of Inspection Committee to **grant extension in provisional affiliation** for B.Ed. programme of Daffodils College of Education, Matana Road, Fatehabad. Dated 18.01.2021
- **Programme Coordinator of Youth Red Cross Society** Ch. Devi Lal Universtiy Sirsa dated 15.01.2021
- Convener of **Ph.D Adminssion Committee** of the Department will to be held on 13.01.2021
- Convener of Departmental Research Advisory Committee (DRAC) will be held on 12.01.2021
- Member in committee comprising the following for **Space allocation** of Teaching Block no.-4 at CDLU Sirsa dated 01.03.2021
- Convener of **Syllabus Enrichment Committee** dated 23.12.2020
- VC Nominee in **Governing Body of M.M.P.G.** College, Fatehabad dated 14.12.2020
- Acted as a member of **UGBOS** in Business Administration dated 27.11.2020
- Acted as **Paper Setting and Evaluation Dec, 2019** Choudhary Devi Lal University Sirsa dated 17.11.2020
- Member of **Standing committee for considering MOU** of a Department dated 13.11.2020
- Convener of Criteria VII, **Innovations and Best Practices** dated 09.11.2020
- A key Note Speaker in **Alumni Meet-2020** At UCCM, GKU held on 26.10.2020
- Member of **PGBOS** Committee, Department of Business Administration, Ch. Devi Lal University, Sirsa. Dated 19.10.2020
- Member of the **Board of Studies (BOS) for University College of Commerce and Management**, Guru Kashi University Talwandi Sabo (Punjab) dated 14.10.2020
- Member of **Woman Complaint Committee** dated 07.10.2020
- Acted as Member of **Academic Counselor** as Chairperson C.D.L.U.Sirsa 02.06.2020
- Member of Selection committee for selection to the post of Principal for B.Ed. Programme in Maharshi Arvindo College of Education Bhattu Mandi, Distt Fatehabad.
- Acted as **Guest of Honour and Chairperson** of the technical session in Two Day National Seminar titled “Water Conservation: Need of the Hour” Manohar Lal Memorial P.G. College Fatehabad, Haryana. Dated 28-29, February,2020.
- Acted as Member, **Departmental Research Committee** C.D.L.U Sirsa session 2020-21.

- Member **Editorial Board** to prepare, edit and print Annual Report 2019, dated 14.02.2020.
- Member committee for proposal for **Incubation Centre** dated 12.02.2020.
- Member **Complaint Committee** for Examination MBA dated 11.02.2020.
- Member **Governing Body** of MM P.G. College Fatehabad. Dated 15.01.2020.
- Member, **Research Degree Committee** dated 15.01.2020
- Member of **Central Purchase Committee** dated 13.01.2020
- Member of Center for Internal Quality Assurance Comprising to provide high quality programmes of higher education in distance learning from 27.12.2019
- Acted as **Paper Setting and Evaluation April, 2020** Choudhary Devi Lal University Sirsa dated 31.10.2019.
- Acted as Member to **submit proposal for Incubation Center to Niti Ayog** scheduled to be held on 05.12.2019.
- Acted as **Member** in Two day National Seminar on the topic “Status of Qualitative Research in India: An Overview” sponsored by Guru Kashi University, Talwandi Sabo, Bathinda Punjab, dated **22-23 November 2019**.
- Acted as **Member** in one day National Seminar on STRIDE(Scheme for trans-disciplinary Research for India’s Developing Economy) sponsored by Choudhary Devi Lal University Sirsa, Haryana dated **02, December, 2019**.
- Member of Committees for Celebration of 70<sup>th</sup> anniversary of the adoption of the constitution of India from 26<sup>th</sup> November, 2019 to 14<sup>th</sup> April, 2020.
- Financial Advisor of Alunmi Meet-2019, to be held on 06.11.2019
- Member of Days Celebration, Events/Prizes Announcement Implementation Committee dated 18.11.2019
- Acted as **Paper Setting and Evaluation Dec, 2019** Choudhary Devi Lal University Sirsa dated 31.10.2019.
- Acted as a Convener in the **Inspection Committee** for grant of extension in provisional affiliation for B.Ed & M.Ed. Programme in respect of Surya College of Education, Village Baliyala, Tohana for academic session 2019-20 dated 25.10.2019
- Member of UCDL regarding Updation of study material of old syllabus updation of study material summer training & seminar etc for the course MBA dated. 30.09.2019
- Member of Research Degree Committee consisting to be held on 27.09.2019.
- Member of submit the report on the building blocks of the Sarva Shrestha Bharat and other initiative taken to secretary to governor will be held on 18.09.2019
- Convener of Refreshment Committee is constituted for the purpose of ‘Academics-Administration Interface programme to be held on 17.09.2019
- Member of submit proposal for Incubation center to Niti Ayog is scheduled Committee dated **19.09.2019**
- Member of Central Purchase Committee to purchase for Printing of training & placement brochure for the year 2018-19 for Department of Business Administration CDLU Sirsa, dated **11.09.2019**

- Convener of Central Purchase Committee to purchase smart TV with wi-fi connectivity for community Radio Station. CDLU Sirsa, dated **11.09.2019**
- Acted as **Paper Setting and Evaluation Nov-2019 and April-2020** Panjab University Chandigarh dated 03.09.2019.
- Acted as a member in the **Inspection Committee** for grant of extension in provisional affiliation to Lord Shiva College of Management, Sirsa for academic session 2018-19 dated 30.10.2019
- Acted as a member of UMC Committees for May/June/July-2019 to December-2019 and January/February-2020 examination in dated 30.08.2019.
- Acted as In charge for the Staff Council held on **17.10.2018**, in the office of the chairperson, Department of Business Administration CDLU Sirsa.
- Member of Equivalence Committee comprising dated **08.08.2019**
- Member of **Swachhta Monitoring committee for Institutional Swachhta Ranking-2019**. Organized by Choudhary Devi Lal University Sirsa. Dated 07.08.2019
- Acted as **Paper Setting and Evaluation July, 2019** Choudhary Devi Lal University Sirsa dated 03.07.2019.
- Member of **Complaints Committee** of Department of Business Administration dated **19.07.2019**.
- Convener of **Admission Committee** for admissions in MBA -2 (General and Hons) and MTTM Programmes in the Department for the Academic Session 2019-20.
- Worked as a **Programme Officer in NSS Unit 1 UTD**. Ch. Devi Lal University, Sirsa from 26.06.2019.
- Acted as a member of Private Admission UG & PG Courses in dated 19.06.2019.
- Acted as a convener in the TDS Return of Income Tax for the F.Y. 2019-20
- Acted as **Centre Superintendent** in conduction of exams for **May, 2019**.
- Member of **PGBOS** Committee, Department of Business Administration, Ch. Devi Lal University, Sirsa. Dated 24.04.2019.
- Worked as a **Programme Officer in NSS Unit 1 UTD**. Ch. Devi Lal University, Sirsa from 22.04.2019.
- Acted as a member of **UGBOS** in Business Administration dated 11.04.2019.
- Acted as regarding Comprehensive Viva-Voce Examination C.M.K. PG College Sirsa. Dated 22.04.2019
- Acted as regarding Comprehensive Viva-Voce Examination Lord Shiva College Sirsa. Dated 22.04.2019
- Acted as regarding Comprehensive Viva-Voce Examination Shah Satnam Ji College for Girls Sirsa. Dated 22.04.2019
- Organized **7 Day NSS (Unit -1) Camp** of UTD, CDLU Sirsa dated **13-19 March, 2019**.
- Member of International Advisory Committee Guru Kashi University Talwandi Sabo Bathinda dated 30.04.2019
- Member of N.S.S. Volunteers Committee for Indo-Mongolian Academic and Cultural Interface on dated **05.04.2019**.

- Member in **Inspection Committee** to inspect M.M. College of Education, Fatehabad for the academic session 2018-19 dated 01.04.2019.
- Member of Editorial Board Annual Report for the Year -2018 CDLU Sirsa. Dated 20.02.2019
- Member of Central Purchase Committee dated 01.02.2019
- Member of Editorial Board constituted by the Vice-Chancellor to prepare, edit and print the Annual Report-2018 is scheduled to be held of 25.01.2019.
- Member **Adhoc- Purchase Committee-cum-Organizing Committee** for **organization of PFMS Training to be held on 24.01.2019.**
- Member **Governing Body** of MM P.G. College Fatehabad. Dated 21.01.2019
- Acted as **Centre Superintendent** in conduction of exams for **11.01.19**
- Acted as **Invigilator** in conduction of exams for written test of for the post of Male-Constable of Haryana Police. **dated 23.12.2018**
- Member of “**Basic facilities for woman**” under UGC Grant **dated 05.12.2018.**
- Acted as Polling Officer for the Campus General Students Council to be held on **17.10.2018**
- Member of NSS Worker, NCC, Cultural Performer Committee dated **12.10.2018**
- Appointed as **External Examiner** for M.Phil and Ph.D Entrance Test to be held on dated **07.10.2018.**
- Member of **Enquire Committee** of Department of Physical Education dated **05.09.2018.**
- Nodal Office in **Swachh Bharat Summer Internship (SBIS) 2018.** Organized by Choudhary Devi Lal University Sirsa. Dated 29.08.2018
- Member in **Inspection Committee** to inspect Shah Satnam ji Boy’s. College, Sirsa for extension in provisional affiliation for the academic session 2018-19 dated 16/08/2018.
- Member of **Complaints Committee** of Department of Business Administration dated **30.07.2018.**
- Acted as **Convener Admissision Committee for July, 2018**
- Acted as **Paper Setting and Evaluation Dec., 2017 and May, 2018.** Choudhary Devi Lal University Sirsa dated 07.05.2018
- Nodal Office in **Swachh Bharat Summer Internship (SBSI) 2018.** Organized by Choudhary Devi Lal University Sirsa. Dated 08.05.2018
- Organized **7 Day NSS (Unit -1) Camp** of UTD, CDLU in Prem Nagar Sirsa dated **17-23 March, 2018.**
- **Chairperson (Technical Session)** in one day National Seminar on “**A 360 Degree Exploration of New Paradigms and Innovations in Research**” organized by JCD Memorial (PG) College, Sirsa dated **16 March, 2018.**
- Member in **Prize, Momento and Bouquet Distribution Committee** in 8<sup>th</sup> Annual Sports Meet on **13-14 March, 2018.**
- **Chaired Session** in the DGHE, Haryana sponsored two day National Seminar on “**Environmental Issues: Impact, Control and Challenges**” organized by MM PG College, Fatehabad dated **9-10 March, 2018.**
- Member in **Discipline Committee** of 2<sup>nd</sup> Convocation of CDLU.



- Member in **Inspection Committee** to inspect Ch. Mani Ram Jhorar Govt. College, Mithi Sureran, Ellenabad, Sirsa for extension in provisional affiliation for the academic session dated 16/02/2018.
- Acted as **Assistant Superintendent** in conduction of exams for **December, 2017**.
- Attended One Day Training on “**Aids Control Procedure**” under RRC organized by NSS Unit at M.M. College, Fatehabad on **24/11/2017**.
- Taken classes of **PCP Programme** run by Department of Business Administration dated **27.11.17 to 3.12.17**.
- Member **Eligibility Committee- II for counseling of M.Ed. (Two Year) admission 2017-2018** dated **13.12.2017**.
- Acted as **Judge in Poster and Slogan Writing Competition** for the celebration of **8<sup>th</sup> National Voters Day** on **16.11.2017**.
- Member **Adhoc- Purchase Committee** for **printing of University Calenders/ New Year Greeting Cards** for year 2018 dated **25.10.17**.
- Appointed as **Program Officer NSS Unit-1 (For Girls)** in NSS Advisory Committee dated **18.10.17**.
- Member **Discipline Committee** for ensuring arrangements during show of movie “**The Legend of Bhagat Singh**” dated **13.10.2017**.
- Member of **Complaints Committee** of Department of Business Administration dated **4.09.17**.
- Acted as **Convener Admissision Committee** for **July, 2017**.
- Acted as a member in the **Inspection Committee** for grant of extension in provisional affiliation to Shah Satnam Ji Girls College Sirsa for academic session 2016-2017 dated 29/05/17 **held on 10/07/17**.
- Acted as **Centre Superintendent** in conduction of exams for **May, 2017**.
- Appointed as **External Examiner** for conduct of Practical Examination of BBA dated **24. 4 2017**.
- Member of **Discipline Committee for organization of Foundation Day** of University dated **2<sup>nd</sup> April, 2017**.
- Worked as a **Female Incharge in one week NSS Camp** organized by NSS Unit of Ch. Devi Lal University, Sirsa from 22-28 March, 2017.
- Member of **Security Committee for AIU (M&W) Championship 2016-17** from 22-27 February, 2017.
- Acted as a **Resource Person** in a **National Conference** on “*Futuristic Environmental Challenges*” organized by Bharat Group of Colleges, Sardulgarh, Mansa dated 16-17 February, 2017.
- Member of **Complaints Committee** of Department of Business Administration.
- Acted as **Co- Chairperson** in technical session in National Seminar on VFF-2016 sponsored by Indian Red Cross Society, Haryana dated **29th February, 2016**.
- Acted as **Centre Superintendent** in conduction of exams for **December, 2015**.
- Member of **PGBOS Committee**, Department of Business Administration, Ch. Devi Lal University, Sirsa for **two years** from 4.3.2015 upto 4.3.2017.

- Acting as Subject Expert in Selection Committees for selection of Assistant Professors at Shah Satnam Ji Boys College, Sirsa dated 22/9/2015.
- Member in the **Hostel Committee** dated 7/9/2015.
- Acted as **Centre Superintendent** in conduction of exams for **May, 2014**.
- Member of Advisory Committee for NSS Unit I and II for three years dated **10/3/2014 upto 10/3/2017**.
- Worked as a **Female Incharge in one week NSS Camp** organized by NSS Unit of Ch. Devi Lal University, Sirsa from 20-26 March, 2014.
- Acting as a member in **Faculty of Commerce and Management** for a period of **two year** (term 2014-2016) dated 24/4/14 upto 24/4/16.
- Member of the **Screening Committee** for verifying the recommendations for the award of NSS merit certificate dated 24/4/2013.
- Acted as a member in the **Inspection Committee** for inspection of Triveni College of Education dated 3/6/13.
- Appointed as **Assistant Superintendent** in M.Ed Entrance Exams Test -2013.
- Working as an **Academic Counsellor** in Department of Business Administration, Ch. Devi Lal University, Sirsa for guiding Students in Research Projects.
- Working as a **Course Co-ordinator** of MBA/PGDBM being run under UC DL w.e.f. 21.4.2012 upto 31.12.2014.
- Acted as a member of **Flying Squad** for UG Examination of KUK University dated April , 2012.
- Acted as a member of **Anti Ragging Squad Committee**, Ch. Devi Lal University, Sirsa dated 25/9/2012.
- Acted as a member of **Ad hoc Committee of UGBOS** for 2011-12 for the finalization of syllabus of graduation courses dated 18/10/2011.
- Life Time Member of “**The Society for Management Education**”, Kurukshetra.
- Acted as a **Chairperson** in the organizing Committee of **UGC sponsored Two Week National Workshop on Research Methodology (NWRM- 2011)** from March 2-15, 2011 organized by Department of Computer Science and Applications, Ch. Devi Lal University, Sirsa, Haryana.
- Acted as a **Subject Expert in Project Evaluation Committee for a Research Project** titled “**Marketing Strategies and Potential of Handloom Export Units: A Study of Panipat Cluster in Haryana**” under Research Promotion Scheme of AICTE.
- Member of **Admission Committee** for admissions in Department of Business Administration.
- Member of the **Ph. D Committee** for selection in Ph. D.
- Worked as a **Programme Officer in one week NSS Camp** organized by NSS Unit of Ch. Devi Lal University, Sirsa from 24-30 March, 2010.
- Acted as a member of **Standing Purchase Committee - 1**, CDLU, Sirsa dated 8/9/2010.

- Member Organizing Committee in National Workshop on Research Methodology in Management organized by Department of Business Administration, Ch. Devi Lal University, Sirsa from 12-13 Dec. 2009.
- Member Organizing Committee in National Seminar on Indian Banking- Yesterday, Today and Tomorrow organized by Department of Business Administration, Ch. Devi Lal University, Sirsa dated 08 March,2008.
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#### **MEMBER OF EDITORIAL/ REVIEW BOARDS:**

1. Member in the Editorial Board Panel of **Associated Asia Research Foundation(AARF) Asia Journal** having 10 further International Journal. International Journal of Management and Commerce(IRJMC) (Impact Factor: 3.007 and ISSN: 2348- 9766)
2. Member in the Reviewer Panel of (IJACM) **International Journal of Arts, Commerce and Management** (ISSN: 2250-2297).
3. Member in the Editorial Board Panel of JCD Journal of Business Management and Research (ISSN: 2348-909X).
4. Assistant Editor in the Editorial Board Panel of **4D International Journal of Management and Science** (ISSN: 2250-0669).
5. Member in the Advisory Board of **GKU Journal of Business Management (A Bi - Annual Peer Reviewed Journal of Management)** published by **Guru Kashi University, Talwandi Sabo, Bhatinda** (ISSN: 2393- 9435).
6. Member in the Editorial Board of EARD (**Euro Asia Research and Development**) Association- IJRFM (IF- 5.545) and IJRM (IF- 4.961) (ISSN: 2231-5981 and 2231-4334).
7. Member in the Editorial Board of **International Journal for Innovative Research in Multidisciplinary Field(IJIRMF)** having (ISSN: 2455-0620) and International Journal of Research Culture Society (IJRCS) having ISSN: (2456-6683) under Research Culture Society and Publication both monthly peer reviewed, refereed and Indexed journals.

#### **MEMBER OF OTHER BODIES:**

- Working as a **Secretary** in Nationally Registered (**NGO**) Non Governmental Organisation (**DARPAN – Parivartan Ki Raah**) from 1 July, 2010.
- Nodal Officer of Parivar Pehchan Patra (PPP) dated 22.01.2021

#### **CULTURAL:**

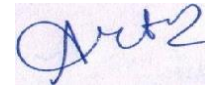
- “Late Pushpa Hariram Punjabi NSS Netrutva Award for exemplary leadership” NSS foundation Day Awards, 24<sup>th</sup> September 2021,
- “Pledge for Women Rights” National Commission for Women, India dated 25.12.2021

- 'सम्मान पत्र' एम. एल. एस. डी. सोशल वेल्फेयर ट्रस्ट (रजि.) द्वारा "नारी सम्मान समारोह" दिनांक 21 दिसम्बर, 2021, स्थान ओडोटोरियम, चोधरी देवीलाल विश्वविधालय, सिरसा
- 'सम्मान पत्र' CNC News India dated 21.12.2021
- Participation in " DRUG FREE SOCIETY RESOLUTION CEREMONY" November 18.2021 at CDLU Sirsa, by NASHA MUKT SAMAJ-ABHIYAN KAUSHAL KA & SATH CHALE FOUNDATION
- Awarded in "Excellence Service Award" on International Conference for award winners on Engineering, Science and Medicine, held on 12,Nov-2021, Chennai, India, Organized by VDGGOOD Professional Association.
- Delivering one expert Lecture on topic "References Database Management in Research" to the research scholars of the department on 09.09.2021 Bhagat Phool Singh Mahila Vishwavidyalaya Khanpur Kalan, Sonapat
- Participation in RASHTRAGAAN an initiative by the ministry of culture to mark AZADI KA AMRIT MAHOTSAV. dated 15.08.2021
- Acted as Chief Guest "Role of Youth in Covid Pandemic" organized by the NSS Units, Manohar Memorial (PG) college Fatehabad. Dated 03.06.2021
- Convener of Animal Rights Awareness Drive, organizing by Business Administration Department Ch. Devi Lal University dated 28.05.2021
- Convener of "Food Planet- Health" business administration department of Ch. Devi Lal University organizes a Webinar with Vegan Outreach. Dated 28<sup>th</sup> May 2021
- Acted as Organizing Secretary to organize Programme relating to Swami Viveka Nand Ji & CAA on 17.02.2020, CDLU Sirsa.
- Organized of State Level Competition on "Samajik Samrasta ke Purodha Sant Kabirdass Ki Vani aur Vichar Darshan" dated **07.02.2019**.
- Award of Honour in National Seminar at MM PG College Fatehabad dated 9-10, March ,2018
- Awarded in "**Women Empowerment and Honour Ceremony**" given by Chairperson, **Haryana Women Development Corporation** dated 24 February, 2018.
- Awarded "**Women Dedication Award- 2018**" on International Women Day organized by Women Dedication Magazine , **2018**.
- Member **Green Room Co-ordination Committee and Hospitality Committee** for organization of **University Youth Festival- 2017**.
- Organized a **programme as PO, NSS for Observance of Communal Harmony Week** from 19 to 25 November and **National Flag Day** on **24.11.2017**.
- Organized a **programme as PO, NSS** for Celebration of **Birthday of Sardar Vallabh Bhai Pant** as **National Unity Day** and **Programme of Run for Unity by NSS team** dated **31.10.2017**.
- Organised and acted as Jury in Management Fest **ASHWAMEDHA- The Conqueror**, Department of Business Administration, CDLU, Sirsa dated 6<sup>th</sup> April, 2016.

- Acted as **Co- Chairperson in VFF- 2016** in National Seminar on Voice Against Female Foeticide-2016 sponsored by Indian Red Cross Society at JCD Institute of Business Management, JCD Vidyapeeth, Sirsa dated 29<sup>th</sup> February, 2016.
- Organised an **Inter Departmental Group Discussion- 2014**, Department of Business Administration, CDLU, Sirsa dated 5<sup>th</sup> April, 2014.
- Acted as **Judge in Inter Departmental Group Discussion- 2014** held at Department of Business Administration, CDLU, Sirsa dated 5<sup>th</sup> April, 2014.
- Acted as **Judge in ABHYUDYA' 14**, A Two day Management Festival on April 2014 held organized by JCD Institute of Business Management, Sirsa.
- Acted as **Judge in Verve'13** in Management Festival, Institute of Business Management, JCD Vidyapeeth, Sirsa.
  
- Organised a **District Level Business Quiz** on April, **2010**, Department of Business Administration, Ch. Devi Lal University, Sirsa.

**PERSONAL DETAILS:**

- Date of Birth: August 17, 1977
- Marital Status: Married
- Languages Known: English, Hindi.



**Arti Gaur)**

**(Dr.**