

**UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)**  
**CHAUDHARY DEVI LAL UNIVERSITY, SIRSA**  
**(From the academic session 2020-21)**  
**M.Com.-3<sup>rd</sup> Semester**  
**Entrepreneurship Development (Open elective Paper)**  
**(MBA-OE-03)**  
**Assignment-1**

**Note: Attempt any 5 questions in all selecting 1 question from each unit. First question is compulsory. All questions carry equal marks. Max. Marks: 15**

Q1. Write short notes on the following:

- (a) Capital formation.
- (b) Test Marketing.
- (c) Product Elimination.
- (d) Project identification.
- (e) SIDBI.
- (f) Working Capital.

***Unit-1***

Q2. Discuss Entrepreneurship and its scope. Does Entrepreneurship have any dark side in your country discuss?

***Or***

What motivates a person to become an entrepreneur, discuss in detail?

***Unit-2***

Q3. Discuss opportunity analysis. Explain various steps selection of new business ideas.

***Or***

Define product and its various steps in product planning and development.

***Unit-3***

Q4. Discuss project formulation and its elements in detail.

***Or***

What do you mean by 'Market Potential Measurement'?

***Unit-4***

Q5. Why was EXIM Bank setup. Discuss its functions in detail.

***Or***

“The conscious and planned efforts of the Government and different promotional agencies have successfully made a breakthrough in Entrepreneurship development.”

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**Assignment-2**

**Note: Attempt any 5 questions in all selecting 1 question from each unit. First question is compulsory. All questions carry equal marks. Max. Marks: 15**

Q1. Write short notes on the following:

- (a) Sale Proprietorship.
- (b) Joint Stock Company.
- (c) Product Diversification.
- (d) Project formulation.
- (e) LIC.
- (f) Demand analysis.

***Unit-1***

Q2. What is Entrepreneurial development? State various objectives of ED programmes. Explain its various phases in detail.

***Or***

Define small scale industry. Describe its main characteristics. Discuss the role of small and medium enterprises (MSMEs) In India.

***Unit-2***

Q3. What is Product Life Cycle? Discuss its various stages and bring out its applications.

***Or***

How business ideas are processed and best idea is selected, elaborate?.

***Unit-3***

Q4. Discuss project report and its contents in detail.

***Or***

What do you mean by profit tax planning? How profit tax planning is important in Entrepreneurship Development.

***Unit-4***

Q5. State the role of Industrial development bank of India in financing small industry in the country.

***Or***

Elaborate all the institutions set up by the Government for Human Resource Development .