

UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
CHAUDHARY DEVI LAL UNIVERSITY, SIRSA
(From the Academic Session 2020-21)

MBA 4th Semester

SUBJECT: ENTREPRENEURSHIP DEVELOPMENT (MBA-241)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Entrepreneurship
 - b) Tax planning
 - c) Environment Scanning
 - d) SSIs
 - e) SIDBI
 - f) IDBI

Unit - I

2. What do you understand by the term entrepreneur? Discuss the significance of entrepreneurship in the economic development of a country.

Or

Discuss the characteristics, qualities, pre-requisites and types of entrepreneur.

Unit - II

3. Discuss the environmental factors which affect the success of a new business.

Or

What are the reasons for the failure of a new business?

Unit - III

4. What is the need and significance of preparation of a project feasibility report for a small enterprise?

Or

Define the concept of working capital. What are the major determinants of working capital requirements of an enterprise?

Unit - IV

5. Critically evaluate the programs for the entrepreneurship development.

Or

Elaborate the role of government and promotional agencies in entrepreneurship development.

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MBA 4th Semester

SUBJECT: ENTREPRENEURSHIP DEVELOPMENT (MBA-241)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Enterprise Location
 - b) Project Feasibility Report
 - c) EDPs
 - d) SSIB
 - e) DIC
 - f) NABARD

Unit - I

2. Discuss in detail the functions performed by entrepreneurs.

Or

Distinguish between an entrepreneur and a manager. Justify the importance of entrepreneurship in an economy like India.

Unit - II

3. Briefly explain methods and procedures to start one's own business.

Or

Explain in detail the process of business opportunity identification.

Unit - III

4. What do you understand by feasibility analysis and why is it important?

Or

Discuss the importance of plant location and layout. Explain the factors affecting the plant location and layout.

Unit - IV

5. What are the sources of finance available to an entrepreneur in financing his venture? Explain their features and uses.

Or

Write in detail the phases, relevance and problems of entrepreneurship development program.

UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
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(From the Academic Session 2020-21)

MBA 4th Semester

SUBJECT: KNOWLEDGE MANAGEMENT [MBA-242(ii)]

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Knowledge Cycle
 - b) Knowledge Repository
 - c) Knowledge Creation
 - d) Knowledge Teams
 - e) Distinguish Tacit Knowledge from Explicit Knowledge
 - f) Knowledge Portal

Unit - I

2. Explain in detail the procedure to develop and sustain knowledge culture in organizations.

Or

What are the stages of knowledge management in organizations? Bring out the roles and responsibilities of a knowledge leader within an organization.

Unit - II

3. Describe the pros and cons of major technologies used in the knowledge acquisition and application phase.

Or

Elaborate in detail the phases involved in organizational knowledge creation.

Unit - III

4. Explain in detail the key enablers and major obstacles to effective knowledge sharing that can be attributed to the overall organizational culture.

Or

What do you mean by core knowledge? What are the different phases of developing a core knowledge framework?

Unit - IV

5. What are the measures for meeting the challenges of implementing knowledge management programme?

Or

What is knowledge audit? What are its primary objectives? Who should normally participate in knowledge audit in large organizations?

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MBA 4th Semester

SUBJECT: KNOWLEDGE MANAGEMENT [MBA-242(ii)]

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Objectives of k-audit
 - b) Knowledge Map
 - c) Issues in Knowledge Management
 - d) Knowledge Attributes
 - e) Knowledge Culture
 - f) Phases in Knowledge Management Cycle

Unit - I

2. Explain the relationship between organizational culture and knowledge management and how does culture contribute to organizational innovation and success.

Or

Define in detail the steps involved in transforming an organization through leadership.

Unit - II

3. Knowledge capture is a process by which the experts' thoughts and experiences are captured. Illustrate the various knowledge capture techniques adopted by organizations.

Or

Explain HR practices of knowledge management.

Unit - III

4. Knowledge Management infrastructure is a pre-requisite to knowledge sharing. Explain the components of Knowledge Management architecture in managing the knowledge core of the organization.

Or

What do you mean by knowledge sharing and knowledge transfer? Also discuss various means available for knowledge exchange in the e-World.

Unit - IV

5. Explain different challenges and future of knowledge management

Or

Explain the following:

- a. Ethical issues in knowledge management
- b. Sustainable knowledge management

UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
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(From the Academic Session 2020-21)

MBA 4th Semester

SUBJECT: INDUSTRIAL MARKETING (MBA-MM-241)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Industrial Selling
 - b) Leasing
 - c) Trade Shows
 - d) Product Analysis Pricing
 - e) Dealer Display
 - f) Pull Strategy

Unit - I

2. Discuss the nature of industrial marketing. How is it different from consumer marketing? Which of these is more challenging and why?

Or

Explain classification of industrial products and services.

Unit - II

3. "Assessing market opportunities is the key to the formulation of industrial market strategy." Comment. Explain the process of industrial market strategy formulation.

Or

Briefly explain the industrial buying-decision process. Discuss how buying grid model is helpful in understanding industrial buying behavior?

Unit - III

4. "Industrial advertising and sales promotion is support activities for personal selling." Compare and contrast the role of advertising role in the consumer and industrial markets

Or

What are the various sales promotion techniques in industrial goods marketing?

Unit - IV

5. Is determination of optimum price levels a difficult task in industrial markets? Explain and illustrate. How are pricing decisions taken in industrial marketing?

Or

Explain the various pricing strategies used by industries to fix price of a product.

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MBA 4th Semester

SUBJECT: INDUSTRIAL MARKETING (MBA-MM-241)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Push Strategy
 - b) Quality Circle
 - c) Zero Level Channel
 - d) Warehousing
 - e) Value Addition
 - f) Marketing Audits

Unit - I

2. Discuss the concept of industrial marketing. What is the nature and scope of industrial marketing?

Or

What is nature of demand in industrial markets? Explain various factors affecting industrial demand.

Unit - II

3. Explain the scope of industrial marketing research.

Or

What is the hierarchy of marketing strategic planning?

Unit - III

4. What are the various market segmentation models adopted by industries.

Or

“Advertising and Sales Promotion are not the major techniques of Promoting Industrial Products.” Do you agree? Justify your answer.

Unit - IV

5. Discuss the factors influencing industrial pricing development.

Or

Describe different channels of distribution used by industries in India.

UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
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MBA 4th Semester

SUBJECT: RETAIL MARKETING (MBA-MM-244)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) What is Destination Store?
 - b) Define Shop-in-shops
 - c) Define Atmospherics
 - d) What is Retail Marketing Mix?
 - e) What do you mean by electronic shelf label?
 - f) Specialty Merchandise

Unit - I

2. Explain in detail the key drivers of retailing in India.

Or

Explain how the present retail scenario is different from traditional retail scenario with examples.

Unit - II

3. What are emerging trends in retail formats? Explain by taking organized and unorganized formats.

Or

Explain the importance and principles of supply chain management in service and product retailing. Explain with an example related to retailing in India.

Unit - III

4. Location planning and site selection are an important factor in retail house – Explain.

Or

What is warehouse management? Explain visual merchandising and displays with appropriate examples.

Unit - IV

5. Analyze the implications of FDI in Indian Retail Sector?

Or

Explain the significance of branding in retail management. What are the methods of positioning a retail shop?

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MBA 4th Semester

SUBJECT: RETAIL MARKETING (MBA-MM-244)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Define Organized Sector
 - b) Scrambled Merchandising
 - c) Channel Dynamics
 - d) Aesthetic Branding
 - e) Importance of Retail Store Image
 - f) E-tailing

Unit - I

2. Define retailing. Explain in detail the division of retail industry.

Or

Explain the factors leading to mushrooming growth of retail outlets in India.

Unit - II

3. Explicate in detail about the concept of Retailing and Retail Marketing. Explain the different retail formats and their characteristics in detail.

Or

Elaborate the factors influencing the choice of selecting layout, space and design in retailing. How location is chosen in retailing?

Unit - III

4. What are departmental stores? Explain its merits and drawbacks.

Or

Bring out the role of super markets and hyper markets in retail management.

Unit - IV

5. What are the emerging trends in retail advertising and promotions and how do they influence the retail store image?

Or

What are the current economic and financial policies by Govt. of India for the retail sector?

UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
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MBA 4th Semester

SUBJECT: INTERNATIONAL MARKETING (MBA-MM-245)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Licensing
 - b) Proforma Invoice
 - c) Cargo Insurance
 - d) Transfer Pricing
 - e) Bill of Lading
 - f) Letter of Credit

Unit - I

2. Clarify the concept of international marketing and discuss the risks and benefits attached with it.

Or

With the help of suitable examples, explain how the changes in international marketing environment influence a firm's decision.

Unit - II

3. Write note on the following:
 - (a) International Branding Decisions
 - (b) International product life cycle

Or

Discuss various market entry strategies that may be used to enter into the markets of foreign countries.

Unit - III

4. Discuss various geographical pricing methods that are suitable for international marketing operations. What factors affect pricing?

Or

What factors influence selection of international distribution channel selection? Highlight the functions performed by various international distribution intermediaries.

Unit - IV

5. Discuss the steps involved in exporting products from India.

Or

Discuss the methods and instruments of international trade financing.

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MBA 4th Semester

SUBJECT: INTERNATIONAL MARKETING (MBA-MM-245)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Trade Embargo
 - b) MFN Status
 - c) Product Standardization
 - d) Global Brand
 - e) Export Promotion Councils
 - f) Market Skimming

Unit - I

2. Explain the types and objectives of various tariff and non-tariff barriers

Or

Discuss some of the barriers international marketers face while promoting their products overseas. How can they successfully overcome these barriers?

Unit - II

3. What do you mean by International Market Segmentation? Explain the basis for Segmenting International Markets?

Or

How do you conduct a Global Marketing Research? Explain the process.

Unit - III

4. Briefly discuss about factors affecting international pricing decisions? Explain few pricing strategies.

Or

What factors do you consider to choose an Intermediary in international distribution? And explain why?

Unit - IV

5. Provide a detailed account of export procedure and documentation.

Or

Discuss various factors affecting 'International Pricing'.

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MBA 4th Semester

SUBJECT: CORPORATE RESTRUCTURING (MBA-FM-241)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Equity Carve Out
 - b) Reverse Merger
 - c) Takeover Defenses
 - d) Due Diligence
 - e) Hostile Takeover
 - f) BCG Matrix

Unit - I

2. What do you understand by Corporate Restructuring? What are objectives behind Corporate Restructuring?

Or

What are the difficulties faced by a company in handling cross-culture and taxation issues in cross-border mergers and acquisitions.

Unit - II

3. What is Demerger? Discuss the different modes of demergers.

Or

What are leverages and buyouts? Explain with suitable example. Highlight the difference between LBO and an Acquisition.

Unit - III

4. What is EVA? Discuss its importance in corporate valuation.

Or

Write a note on:

- a. Cost-benefit analysis
- b. Swap Ratio determination

Unit - IV

5. Analyze and highlight important features of SEBI (Securities & Exchange Board of India) Guidelines. Why do Companies opt for listing and Delisting? Discuss the norm of Delisting given by SEBI in detail.

Or

What do you mean by post-merger evaluation? Discuss the various factors in post-merger evaluation.

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MBA 4th Semester

SUBJECT: CORPORATE RESTRUCTURING (MBA-FM-241)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Conglomerate Merger
 - b) Spin-off
 - c) LBO & MBO
 - d) Amalgamation
 - e) Divestiture
 - f) Poison Pill

Unit - I

2. What are cross-border mergers and acquisitions? Discuss in brief the issues and challenges in cross-border mergers and acquisitions and ways to overcome it.

Or

Describe the various types of financing mergers. What are the benefits of mergers? Discuss the theories of mergers and acquisitions.

Unit - II

3. What do you mean by buy-back of shares? Explain the advantages and weaknesses of buy-back of shares.

Or

Define takeover. What are the various types of takeover? Discuss takeover strategy.

Unit - III

4. What is deal valuation and evaluation? Discuss the factors affecting valuation and methods of valuation.

Or

Write a note on:

- a. Cash flow Approach
- b. Sensitivity Analysis

Unit - IV

5. Discuss Takeover Code 2011. What is a 'Voluntary Offer' as per Regulation 6 of Takeover Code 2011?

Or

What are the methods of payment and financing options in mergers and acquisitions?

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MBA 4th Semester

SUBJECT: FINANCIAL DERIVATIVES (MBA-FM-242)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Arbitrage
 - b) Forward Contract
 - c) Contract Cycle
 - d) Derivative Exposure
 - e) Difference between Swap and Option
 - f) NIBOR and LIBOR

Unit - I

2. Define the term Financial Derivatives. Discuss different types of financial derivatives in brief.

Or

What do you mean by Derivatives Markets? Explain the features and problems of derivatives markets in India.

Unit - II

3. What do you mean by the term forward contract? Explain in detail the pricing and trading mechanism of forward contract.

Or

Write detailed notes on the following:

- a. Foreign Currency Forwards
- b. Trading Mechanism

Unit - III

4. Define hedging and explain the various hedging strategy using futures.

Or

Differentiate between stock index future and interest rate futures.

Unit - IV

5. What is Swap and Swap contract? Give the various types of swaps and their features.

Or

What do you understand by option and option market? Discuss the factors influencing the option pricing. Also discuss the Black-Scholes model of option pricing.

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MBA 4th Semester

SUBJECT: FINANCIAL DERIVATIVES (MBA-FM-242)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Cost of Carry
 - b) Open Interest
 - c) American Option
 - d) Cross Hedge
 - e) Credit Risk
 - f) Speculator and Investor

Unit - I

2. Explain various traders involved in derivative market and discuss the accounting and tax treatment of derivative transactions.

Or

Critically examine the financial derivative market in India.

Unit - II

3. Define forward. What are the features of forward? Discuss the factors affecting pricing of forwards.

Or

Explain the features and benefits of different types of forward contracts.

Unit - III

4. Describe the characteristics and settlement procedure of futures contract.

Or

"Stock Index Future is the powerful tool or risk management used by mutual funds, the pensions fund and investment companies" Discuss.

Unit - IV

5. Write detailed notes on the following:
 - a. Bullish Option Trading Strategies
 - b. Currency Swaps

Or

What is the procedure of valuation of swaps?

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MBA 4th Semester

SUBJECT: INTERNATIONAL FINANCIAL MANAGEMENT (MBA-FM-243)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Euro Currency
 - b) Lead and Lags
 - c) Parallel Loans
 - d) Probability Tree
 - e) Stock Split
 - f) Exchange Rate Risk

Unit - I

2. What do you mean by 'Foreign Exchange Market'? Discuss the role played by the main participants in this market.

Or

Write a detailed note on cost and availability of International financial flows.

Unit - II

3. What are the various international financial instruments? Which one is better from India's point of view and why?

Or

Discuss the concept and procedure in international capital budgeting for MNCs. Would it be different in case of foreign subsidiaries?

Unit - III

4. Discuss the financial choices of an MNC and Foreign Affiliates in detail.

Or

Write in detail the methods of Country Risk Analysis. Explain and illustrate the procedure of measuring the risk in an international portfolio.

Unit - IV

5. What do you mean by receivables management? Discuss the complications involved in international receivables management.

Or

What do you mean by international investment? What are the factors that affects by international investment? Write about the benefits of by international investments.

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MBA 4th Semester

SUBJECT: INTERNATIONAL FINANCIAL MANAGEMENT (MBA-FM-243)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Currency Hedging
 - b) European Monetary System
 - c) Currency Fetters
 - d) Multinational Firm
 - e) International Fisher Effect
 - f) What is LIBOR?

Unit - I

2. Distinguish between the international financial management and international financial markets.

Or

Write about the international structure of international financial markets.

Unit - II

3. Explain and illustrate the main feature of international financial instruments. Give some practical examples.

Or

What is International CAPM? How can the model be explained in international context?

Unit - III

4. What is the country risk element in budgeting for FDI? How such risk can be minimized through diversification?

Or

How do you determine the financial structure of foreign subsidiaries of MNCs?

Unit - IV

5. "Securitization is a financial boon to commercial banks." Comment. What suggestions do you offer to make it popular in India?

Or

Explain and illustrate the following:

- (a) International Working Capital Management
- (b) International Cash Management

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(From the Academic Session 2020-21)

MBA 4th Semester

SUBJECT: TRAINING AND DEVELOPMENT (MBA-OBH-241)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Development
 - b) Fish Bowl Exercise
 - c) Ice Breaker
 - d) Laboratory Training
 - e) E-learning
 - f) Mind Mapping

Unit - I

2. Define training. Discuss various benefits and types of training.

Or

How training needs are assessed? Briefly explain the methods of assessing training needs.

Unit - II

3. Differentiate between on the job training and off the job training. Also explain which one is better and why?

Or

Differentiate between training and development.

Unit - III

4. What is the process of evaluating the effectiveness of training program? Also explain the problems encountered in this evaluation process.

Or

Explain and illustrate the following:

- (a) Lesson Planning
- (b) Training Climate and Pedagogy

Unit - IV

5. Explain the various emerging issues and trends of training and development in India.

Or

Discuss the role of various institutions in governing training programmes.

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MBA 4th Semester

SUBJECT: TRAINING AND DEVELOPMENT (MBA-OBH-241)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Case Study
 - b) Brainstorming
 - c) Grid Training
 - d) Cross Culture Training
 - e) Knowledge Management
 - f) Sensitivity Training

Unit - I

2. Briefly explain the complete process of training.

Or

What skills are required to be an effective trainer? Explain the role of trainer in effective training program. Discuss the challenges of a training manager.

Unit - II

3. What do you mean by simulation? How it is different from laboratory training?

Or

Write a detailed note on training methods and techniques.

Unit - III

4. Discuss various models and stages of training evaluation process.

Or

Explain the various factors to be considered in designing and conducting a training programme.

Unit - IV

5. What is cross cultural training? Discuss the difficulties in managing cross cultural training.

Or

Explain the purpose and benefits of grid training in detail.

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MBA 4th Semester

SUBJECT: GLOBAL HUMAN RESOURCE MANAGEMENT (MBA-OBH-242)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Social Dumping
 - b) Geocentric Staffing
 - c) Cultural Shock
 - d) Merger and Acquisition
 - e) Convergence of Cultures
 - f) Ethnocentric

Unit - I

2. Define global organizations. Do different societies have different cultures? Explain managerial implications of cultural differences.

Or

What do you mean by global human resource management? Bring out challenges to GHRM and discuss the future of global human resource management.

Unit - II

3. Give a comprehensive note on various cultural dimensions explained by Hofstede. Critically examine the assumptions and findings of Hofstede's Cross Cultural Study.

Or

What is cross cultural communication? Comment on cultural and perceptual barriers to communication.

Unit - III

4. Describe the components and mechanism of fixation of compensation at international level. Discuss in detail compensation practices in MNCs with the help of suitable examples.

Or

Discuss the factors affecting recruitment and selection of international managers.

Unit - IV

5. Write a detailed note on international industrial relations.

Or

Explain the following:

- a. Woman Expatriates
- b. Future of GHRM

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MBA 4th Semester

SUBJECT: GLOBAL HUMAN RESOURCE MANAGEMENT (MBA-OBH-242)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Importance of Cultural Sensitivity
 - b) Polycentric Staffing Policy
 - c) Expatriate's Adjustment Process
 - d) Host Country
 - e) Ethical Relativity
 - f) Cross-cultural Commutation

Unit - I

2. What do you mean by the term cross-culture? Explain from cross-cultural perspective the difference between high-context and low-context cultures.

Or

Distinguish between domestic HRM and global HRM.

Unit - II

3. What do you mean by leadership across cultures? How can the leaders be developed in an organization to lead the team working across-nations? Discuss.

Or

Write a detailed note on:

- a. Cross-cultural Negotiation
- b. Multiculturalism

Unit - III

4. What do you mean by international staffing policies? Describe in detail the expatriate assignment and outsourcing.

Or

Write a detailed note on:

- a. International Performance Management System
- b. Repatriation

Unit - IV

5. Define International Business Ethics. Discuss the ethical values and ethical dilemmas across cultures.

Or

Discuss social responsibility of GHRM.

UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
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MBA 4th Semester

SUBJECT: STRATEGIC HUMAN RESOURCE MANAGEMENT (MBA-OBH-244)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Employee Turnover
 - b) E-Selection and E-Recruitment
 - c) Cultural Assessment
 - d) Career Enrichment
 - e) Emotional Intelligence
 - f) HR Audit

Unit - I

2. What is Strategic HRM? Differentiate between Strategic HR and Traditional HR. Which one is suitable in present environment? Explain.

Or

Write a brief note on evolution and perspectives of Strategic HRM.

Unit - II

3. Explain the strategic fit framework in detail.

Or

"Strategies are formulated by Advisors and executed by Managers" are you in agreement with this? Please analyze the above statement write a detailed report.

Unit - III

4. What is compensation? Explain its components. Discuss the strategic importance of compensation system.

Or

What is business strategy? Discuss the role and importance of business strategy in human resource planning.

Unit - IV

5. What does 'Outsourcing' mean? What are the implications, challenges and advantages of outsourcing under globalization conditions?

Or

What is downsizing? When do organizations adopt this strategy? What are the precautions to be taken while downsizing the organization?

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MBA 4th Semester

SUBJECT: STRATEGIC HUMAN RESOURCE MANAGEMENT (MBA-OBH-244)

Max. Marks: 15

Assignment – 2

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Cultural Dynamics
 - b) Career Plateau
 - c) Human Capital
 - d) Employee Leasing
 - e) BARS
 - f) Strategic Capability

Unit - I

2. Discuss the role of HR in strategic planning.

Or

Explain the concept, significance, need and barriers of SHRM.

Unit - II

3. Defective Human Resource Planning can defeat the organizational strategy. Please write critical analysis with specific emphasis on forecasting techniques.

Or

Write a detailed note on:

- a. Measures of HRM Performance
- b. Sustained competitive advantage through inimitable HR practices

Unit - III

4. What do you understand by reward and compensation systems? Explain in detail factors influencing reward and compensation systems.

Or

How can a competitive advantage be gained through inimitable HR practices?

Unit - IV

5. Explain the career development systems including organizational and individual-centered career development.

Or

What are the current challenges of off-shoring? What are the objectives, implications and advantages of off-shoring under globalized conditions?