

M.A. JMC
2nd Semester
Assignment-I
Print Journalism & Editorial and Features

MM-15

Q 01 Write a short note on these following

- a) Responsibility of an editor
- b) Types of editorial
- c) Special edition
- d) Middle writing
- e) Functions of editorial department
- f) Qualities of a feature writer.

Q2. Discuss the significance of editorial page in the newspaper.

OR

How does the content of editorial shape the opinion of readers? Express your views.

Q3. Write a note on the editorial policy in India.

OR

How do you understand the concept of editorial Independence? Explain in detail.

Q4. What is the role of a sub-editor in a newspaper office?

OR

Explain the responsibilities of the different categories of an editor in a newspaper office.

Q5. Write a note on the significance of feature.

OR

What are the different types of features?

M.A. JMC
2nd Semester
Assignment-II
Print Journalism & Editorial and Features

MM-15

Q 01 Write a short note on these following

- a) Editorial Meeting
- b) Emergency edition of Newspaper
- c) Sub-editor of Newspaper
- d) Concept of Feature
- e) Functions of Editor
- f) Types of Feature

Q 02 Editorial page reflects the ideology of a newspaper. Do you agree?

Discuss

OR

Write a note on the different types of editorial.

Q 03 What are the functions of editorial department? Discuss in details

OR

Write a note on the relationship of editorial deptt. with other deptt. of the newspaper office.

Q 04 Who is the editor in chief of the newspapers? Write a note on his duties.

OR

What is the relevance of cartons in editorial Page? Explain.

Q 05 Write a note on the significance of middles in the editorial page

OR

What are the basics of feature writing? Shad light.

M.A. JMC
2nd Semester
Assignment-I
Radio and TV Journalism

MM-15

Q 01. Write a short note on these following:

- (a) Internet Radio
- (b) Special Audience Programmes
- (c) TV Commercials
- (d) Panel Discussion
- (e) Script Formats
- (f) Voice Over

Q 2. What are the essential qualities of a Radio news Anchor? Discuss in detail.

OR

How does a Radio news reporter work?

Q 3. What are phone in programmes ? Why are they popular among audiences?

OR

How is the script for Radio programmes written?

Q 4. How is Reporting for Television different from Radio Reporting? Explain.

OR

Do you think that Youtube channels can replace TV channels from our life? Discuss

Q 5. Discuss the steps involved in the production of Documentary.

OR

Write a note on the significance of camera Angles.

M.A. JMC
2nd Semester
Assignment-II
Radio and TV Journalism

MM-15

Q 01. Write a short note on these following

- a) Sound Byte
- b) Phone in Programme
- c) Piece to camera
- d) TV talk show
- e) Radio Feature
- f) You tube channel

Q 2. What is the role of voice quality in Radio News Anchoring?

OR

What are the points to be taken care of while writing news for Radio?

Q 3. Write a Radio Talk on any Social issue.

OR

What are Special Audience Programmes? Explain with suitable examples.

Q 4. The advent of Television has dented the popularity of Radio. Do you agree? Comment.

OR

How has the entry of satellite TV channels changed the world of electronic media? Discuss.

Q 5. Discuss in details the different genres of TV.

OR

How is script writing for TV programmes done? Explain.

M.A. JMC
2nd Semester
Assignment-I
Cyber Journalism

MM-15

Q1. Write a short note on the following:

- (a) Information super highway
- (b) E-culture
- (c) Media Journalism
- (d) Social Media
- (e) Cyber Laws
- (f) Qualities of web Journalism

Q2. Is cyber media overshadowing the other contemporary media? Share your opinion.

OR

Discuss the advantages and disadvantages of cyber Journalism.

Q3. How has e-journalism changed the realm of news?

OR

Write a note on the recent trends in cyber journalism.

Q4. How do you visualize the trends in cyber journalism in the coming years?

OR

Explain the procedure of circulation of web newspaper.

Q5. How do the social media sites impact our youth?

OR

The face of cyber journalism has gone through makeover due to globalization. Do you agree? Discuss

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2nd Semester
Assignment-II
Cyber Journalism

MM-15

Q1. Write a short note on the following:

- (a) Advantages of cyber journalism
- (b) Mobile Journalism
- (c) Future of cyber journalism
- (d) Current trends in cyber Reporting
- (e) Layout of cyber newspaper
- (f) E-Journalism

Q2. How has Internet led to Information Revolution? Explain.

OR

What do you understand by Information super Highway? Explain.

Q3. How do you rate the content of features' on the web? Share your views.

OR

How impactful is cyber journalism compared to electronic media journalism? Explain.

Q4. How is the layout of cyber newspaper planned? Explain.

OR

Explain how advertisements help to earn revenue on websites.

Q5. What are social Networking sites? What is their relevance in today's perspective?

OR

Write a note on the status of cyber laws in our country.

M.A. JMC
2nd Semester
Assignment-I
Computer Applications in Media

MM-15

Q1. Write a short note on the following:

- (a) Output Devices
- (b) Tool Box
- (c) Power Point Presentation
- (d) FTP
- (e) Graphics
- (f) Internet

Q2. What is the Significance of memory in a Computer? Explain in detail.

OR

What are the different types of computer? Shed light.

Q3. What do you understand by Graphical- User Interface? Explain

OR

Write a note on Desk-top Management.

Q4. Write a note on the Significance of MS-Word along with discussing its applications.

OR

What is Quark Express? How has it changed the world of Journalism?

Q5. Do you think online newspapers can replace traditional newspapers? Share your opinion.

OR

How has the advent of Internet revolutionized the world of Information? Express your opinion.

M.A. JMC
2nd Semester
Assignment-II
Computer Applications in Media

MM-15

Q1. Write a short note on the following:

- (a) Primary Memory
- (b) Directory
- (c) MS-Word
- (d) E-Magazines
- (e) Desk top management
- (f) Major news sites

Q2. Write a note on the History of Computer.

OR

What are Input and Output devices? Discuss their features.

Q3. How are folders created in a computer? Explain along with their importance and features.

OR

What do you understand by Tool Box? Explain its significant features.

Q4. What is Power Point Presentation? What is its relevance in today's media world?

OR

Write a note on the advantages and disadvantages of Power Point Presentation.

Q5. Discuss the major Internet Protocols in detail.

OR

Write a note on the advantages E-disadvantages of Internet.

M.A. JMC
2nd Semester
Assignment-I
Science Journalism

MM-15

Q1. Write a short note on the following:

- (a) How does a journalist use science?
- (b) Give two name of prominent science magazine.
- (c) What is the structure of science writing?
- (d) Define informational features.
- (e) Does the national geographic channel still exist?
- (f) What do you mean by hostile audience?

Q 2. Discuss about the need and challenges of science journalism.

OR

How globalization does affect science and technology?

Q 3. Write a detailed note on popular science.

OR

What is relationship between science and social sciences?

Q 4. How do you write science and technology writing?

OR

How does media plays important role in prevention in environment?

Q 5. Why training is important for science and technology communicators?

OR

Write a brief note on the science and technology channels available in India.

M.A. JMC
2nd Semester
Assignment-II
Science Journalism

MM-15

Q1. Write a short note on the following:

- (a) Define scientific temperament.
- (b) Describe the types of Science reporting
- (c) Write brief note on science fiction
- (d) Write a note on science and technology.
- (e) What point you kept in your mind while writing for science magazine.
- (f) What do you mean by apathetic audience?

Q 2. Discuss the need and challenges of science reporting

OR

How globalization changes the attitudes of people towards science.

Q 3. Write a detailed note on the different genres of scientific writing.

OR

Discuss the relevance of science journalism in the current scenario.

Q 4. Discuss the important media for communicating science?

OR

Do you think TV channels give proper coverage to science & environment issues? Give your opinion .

Q 5. Do you think issues related to science affects the rural audience mind?

OR

Write a note on the National Geographic channels.

M.A. JMC
2nd Semester
Assignment-I
Intercultural Communication

MM-15

Q1. Write a short note on the following:

- (a) Western perspective of Cultural values
- (b) Sufism
- (c) Barriers in Inter-Cultural Communication
- (d) Folk Media
- (e) Impact of Globalization on Culture
- (f) Religious places as Cultural Carriers

Q2. What is the Concept of Culture? How has it transformed our lives? Explain.

OR

Shed light over the Philosophical dimensions of culture.

Q3. What role does language play in the flow of cultural transmission.

OR

Discuss the linguistic aspects of Inter-Cultural communication.

Q4. How has the boom in Information Technology interfered with cultural transmission? Present your opinion.

OR

What are Inter-Cultural conflicts? Explain in detail.

Q5. Discuss the role of Folk Music in Cultural communication.

OR

How do deras influence cultural borders? Share your views.

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Assignment-II
Intercultural Communication

MM-15

Q1. Write a short note on the following:

- (a) Inter-Cultural Communication
- (b) Sadharvikaran
- (c) Effect of new technology on culture
- (d) Cultural Transformation
- (e) Code of ethics & Cultural transformation
- (f) Linguistic aspects of Intercultural Communication

Q2. Write a note on the Eastern and Western perspectives of the value system.

OR

How does the culture of any community act as a social institution? Discuss.

OR

Q3. How do the Eastern cultures treat the concept of communication? Shed light.

OR

Write a note on the significance of Sufism in cultural transmission.

Q4. 'The process of globalization has shrunken the cultural differences.' Share your opinion over it.

OR

What are the various factors that do not support smooth Intercultural communications? Discuss.

Q5. 'Folk Media can be regarded as the reservoirs of cultural values.' Do you agree? Explain.

OR

Do you think that Religious places have any role in promoting cultural harmony? Explain.

