

M.A. (JOURNALISM AND MASS COMMUNICATION)

Syllabus

CHOICE BASED CREDIT SYSTEM

Duration: Two Years
Eligibility: Graduation

2021 Onwards



**DEPARTMENT OF JOURNALISM AND MASS
COMMUNICATION**

**CH. DEVI LAL UNIVERSITY
SIRSA**

PGBOS on 09.10.2020

Semester 1st				
Core	Paper	Credits	Theory	Internal Assessment
Core Compulsory	Introduction to Communication	4	70	30
Core Compulsory	Current Affairs and General Studies	4	70	30
Core Compulsory	Communications Skills	4	70	30
Core Compulsory	Print Media: Reporting & Editing	4	70	30
Core Elective				
Core Elective	Science & Environment Journalism (Opt-I)	4	70	30
	OR Mobile and Visual communication (Opt-II)	4	70	30
Core Elective	Agriculture Communication (Opt-III)	4	70	30
	OR Health Communication (Opt-IV)	4	70	30

Semester 2nd				
Paper	Credits	Credits	Theory	Internal Assessment
Core Compulsory	Print Journalism: Editorial & Features	4	70	30
Core Compulsory	Radio Journalism	4	70	30
Core Compulsory	Television Journalism	4	70	30
Core Compulsory	Computer Applications in Media	4	70	30
Core Elective				
Core Elective	Cyber Journalism (Opt-I)	4	70	30
	OR Defense Journalism (Opt-II)	4	70	30
Core Elective	Intercultural Communication (Opt-III)	4	70	30
	OR Animation & Graphics (Opt-IV)	4	70	30
Open Elective	Current Affairs	4	70	30

3rd Semester				
Paper	Credits	Credits	Theory	Internal Assessment
Core Compulsory	Public Relations & Corporate Communication	4	70	30
Core Compulsory	Photo Journalism	4	70	30
Core Compulsory	Advertising & Marketing	4	70	30
Core Compulsory	Films Studies	4	70	30
Core Elective				
Core Elective	Business Journalism (Opt-I)	4	70	30
	OR Sports Journalism (Opt-II)	4	70	30
Core Elective	Economic Journalism (Opt-III)	4	70	30
	OR Political Communication (Opt-IV)	4	70	30
Open Elective	Film Studies	4	70	30

4th Semester				
Core Compulsory	Media Research	4	70	30
Core Compulsory	Media Structure & Management	4	70	30
Core Compulsory	Media Laws & Ethics	4	70	30
Core Compulsory	Media Practical & Comprehensive Viva	4	—	100
Core Elective				
Core Elective	International Communication (Opt-I)	4	70	30
	OR Traditional Media (Opt-II)	4	70	30
Core Elective	Community Radio (Opt-III)	4	70	30
	OR Social Media (Opt-IV)	4	70	30
Open Elective	Social Media	4	70	30