

RESUME

Dr. Rajneesh Ahlawat

Ph.D, MBA, M.A. Mass Comm., M.A. Edu.

Assistant Professor (Senior Scale)

Department of Business Administration,

Chaudhary Devi Lal University, Sirsa

Academic Qualifications

- ✓ **Ph.D** in Management (Topic: “Web Advertising: Strategies for Effective Advertising”) from Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak (2012)
- ✓ Passed **M.B.A.** from Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak with specialization in Marketing and Information Technology with 1st Division (2000)
- ✓ Qualified **UGC-NET in Management** (June 2005)
- ✓ Topped **M.A. (Mass Communication)** from University Centre for Distance Learning, Chaudhary Devi Lal University, Sirsa with 72.8% marks (2011)
- ✓ Qualified **UGC-NET in Mass Communication** (June 2012)
- ✓ Passed **M.A. Education** (exams.) from University Centre for Distance Learning, Chaudhary Devi Lal University, Sirsa
- ✓ Qualified **UGC-NET in Education** (Dec. 2013)

Corporate Experience (Two Years 10½ months)

- ✓ Worked as Sales Executive in Shivalik Global Ltd. (Faridabad) from 1st Jan. 2002 to 16th Sept. 2003.
- ✓ Worked as Sales Executive in Tata Infomedia Ltd. (New Delhi) from 23rd Oct. 2000 to 20th Dec. 2001.

Teaching Experience (18½ years)

- ✓ Presently working as Assistant Professor (Senior Scale) in Department of Business Administration, Chaudhary Devi Lal University, Sirsa (23.08.07 till date).

- ✓ Worked as Lecturer (Regular) in Institute of Management Studies, Kurukshetra University, Kurukshetra from 24.01.07 (A.N.) to 22.08.07.
- ✓ Worked as Lecturer (Contractual) in from Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak from 17.09.03 to 24.01.07 (F.N.)
- ✓ Worked as Lecturer (Ad-hoc) in from Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak from 11.09.2000 to 10.10.2000.

Refresher Courses

1. Participated in 3rd three-week UGC Sponsored refresher Course in Media Studies & Governance (Interdisciplinary) organized by UGC-Academic Staff College, Jamia Millia Islamia, New Delhi from 10th Jan. to 31st Jan. 2015 and obtained grade A.
2. Participated in three-week UGC Sponsored Refresher Course in Business Studies (Commerce, Management, Economic and Tourism) organized by UGC-Academic Staff College, Guru Jambheshwar University of Science and Technology, Hisar from 30th May to 19th June 2012 and obtained grade A.
3. Participated in 3rd three-week UGC Sponsored Refresher Course in Business Studies (Commerce, Management, Economic and Tourism) organized by UGC-Academic Staff College, Guru Jambheshwar University of Science and Technology, Hisar from 25th May to 14th June 2011 and obtained grade A.
4. Participated in 1st three-week UGC Sponsored Refresher Course organized by UGC-Academic Staff College, Jamia Millia Islamia, New Delhi from 12th Dec. to 31st Dec. 2005 and obtained grade A.

Orientation Programmes

1. Participated in 1st four-week UGC Sponsored Orientation Program organized by UGC-Academic Staff College, Guru Jambheshwar University of Science and Technology, Hisar from 17th June to 14th July 2009 and obtained grade A.
2. Participated in 76th four-week UGC Sponsored Orientation Program organized by UGC-Academic Staff College, Jamia Millia Islamia, New Delhi from 22th Feb. to 23rd Mar. 2006 and obtained grade A.

Ph.D/M.Phil Research Guidance

1. Ten Ph.D Awarded (and One Ph.D thesis submitted)
2. Two M.Phil Awarded
3. Five Ph.D scholars under supervision

Books Written

1. Fundamentals of Marketing Management (2021) published by Amazon Kindle International Publication (ISBN: 979-8639737008) co-authored with Gaurav Jangra.

List of Publications (International Refereed Journals)

1. Ahlawat, Rajneesh (2019), "A Study of Problems and Challenges in Widespread Adoption of E-Retailing", International Journal of Research in Engineering, IT and Social Sciences", 9 (1), 151-158.
2. Ahlawat, Rajneesh and Sangeeta (2018), "E-Recruitment via Social networking sites: a Comparative Study with traditional recruitment methods", International Journal of Scientific Research in Science, Engineering and Technology, 4 (4), 605-615.
3. Ahlawat, Rajneesh and Gaurav (2018), "Impact of Television Digitization on revenue model of Multi System Operators and Cable operators in India", International Journal of Scientific Research in science and Technology, 4 (2), 644-652.
4. Ahlawat, Rajneesh and Kumar, Sushil (2018), "Investors' attitude towards Mutual Funds: a study on retail investors", International Research Journal of Management Science and Technology, 8 (10), 204-210.
5. Ahlawat, Rajneesh and Yadav, Sarika (2018), "Exploring the factors considered for ICT acceptance and adoption towards education", International Journal of Scientific Research in Science and Technology, 3 (8), 438-443.
6. Ahlawat, Rajneesh and Mongia, Anupal (2017), "Exploring the influence of Mushrooming Growth of Business Schools in India", International Journal of Science Technology and Management , 6 (6), 214-222.
7. Ahlawat, Rajneesh and Malik, Reena (2017), "A Study of Electronic News Media and its effect on Marketers/Advertisers in India", International Journal of Science Technology and Management , 6 (6), 209-213.

8. Ahlawat, Rajneesh Malik, Reena (2016), “A study of effect of re-branding with special reference to India Today- a leading news channel”, *International Journal of Science Technology and Management*, 5 (8), 581-587.
9. Ahlawat, Rajneesh and Sangeeta (2016), “E-Recruitment practices through social networking sites in India”, *International Journal of Commerce and Management Research*, 2 (8), 63-67.
10. Ahlawat, Rajneesh and Singh, Azad (2016), “A study of employee attrition in Indian Insurance industry”, *International Journal of Commerce and Management Research*, 2 (8), 33-36.
11. Ahlawat, Rajneesh Singh, Azad (2016), “Past and Future Inception of Indian Insurance Industry”, *Global Journal of Engineering Science and Research Management*, 3 (1), 55-60.
12. Ahlawat, Rajneesh and Sangeeta (2016), “E-Recruitment: Transforming Trends of Recruitment in Human Resource Management”, *Global Journal of Engineering Science and Research Management*, 3 (1), 21-55.
13. Ahlawat, Rajneesh (2013), “Print vs. Online readership in India”, *International Journal of Education & Management*, 3 (4), 524-528.
14. Ahlawat, Rajneesh (2013), “Cable Digitization and Television Audience Measurement System in India: Issues and Challenges”, *International Journal of Education & Management*, 3 (4), 522-523.
15. Ahlawat, Rajneesh (2013), “Consolidation and Corporatization of Indian Media: Opportunities and Challenges”, *IAHRW International Journal of Social Science Review Studies*, 1 (2), 164-170.
16. Ahlawat, Rajneesh (2013), “Television News Media vs. Online News Media”, *IAHRW International Journal of Social Science Review Studies*, 1 (2), 160-163.
17. Ahlawat, Rajneesh (2013), “The Fourth Estate: The Cornerstone of Indian Democracy”, *IAHRW International Journal of Social Science Review Studies*, 1 (1), 57-59.

List of Publications (National Refereed Journals)

1. Ahlawat, Rajneesh and Yadav, Sarika (2015), “Integrating ICT in Teacher Education”, *MAIMT Journal of IT and Management*, 8 (2), 1-11.

2. Ahlawat, Rajneesh (2013), "Indispensability of Information and Media Literacy in the 21st Century Knowledge Society", *Journal of Advance Education*, 11 (1), 75-85.
3. Ahlawat, Rajneesh (2013), "Technology Enhanced Learning in the 21st Century Knowledge-Based Economy", *Journal of Advance Education*, 11 (1), 32-45.

Book Chapters

1. Ahlawat, Rajneesh and Sangeeta (2018), "The role of Social Networking Sites in Recruitment Process: a study of Indian companies", *Assemblage: An anthology of Business and Management Research*, ISBN: 978-93-85504-66-2, 312-321.

Paper Presentation (International Conferences)

1. Presented a paper entitled, "A study on effect of Re-branding with special reference to India Today- a leading news channel" in International Conference on "Recent Innovations in sciences, Management, education and Technology", organized by JCD Memorial College, Sirsa, Aug. 27, 2016.
2. Presented a paper entitled, "in International Conference on Changing Dimensions of Research in Commerce in the new Global era , organized by Department of Commerce, Chaudhary Devi Lal University, Sirsa , Mar. 15-16, 2016
3. Presented a paper entitled, "Digital Media and changing Consumer preferences in India" in International Conference on "Emerging Paradigms in Management in the era of Globalization" organized by Maharaja Surajmal Institute, New Delhi, Mar. 01, 2014.
4. Presented a paper entitled, "Socio-Economic Impact of Globalization in India" in International Conference on "Socio-Economic Changes in South Asia; Centre for South West Asia Study (Pakistan and Afghanistan)" organized by Punjabi University, Patiala, Sept. 25-26, 2013.
5. Presented a paper entitled, "Harnessing India's Demographic Transition as an engine of economic growth" in International Conference on "Managing Innovations and Talent in Highly Competitive Global Business Environment" organized by Maharaja Surajmal Institute, New Delhi, Feb. 2, 2013

6. Presented a paper entitled, "Harnessing India's demographic transition as an engine of economic growth" in International Conference organized by Maharaja Surajmal Institute, New Delhi, Feb. 02, 2013.
7. Presented a paper entitled, "Preventing Rape: the most Heinous Crime and a Weapon of Terror against Women" in International Conference organized by Women, Peace and Security; Women's Studies Centre, Punjabi University, Patiala, Oct. 26-27, 2012.

Paper Presentation (International Seminars)

1. Presented a paper entitled, "Enhanced Customer Value through Online Marketing Communication" in International Seminar on "Perspectives in Strategic Management", organized by Department of Commerce, Kurukshetra University, Kurukshetra, Nov. 23-24, 2007.

Paper Presentation (National Seminars)

1. Presented a paper entitled, "MOOCs and Higher Education" in National Seminar on "Recent Advancements in Management, Commerce, Education and Engineering Outlook-2015" organized by JCD Institute of Business Management, JCD Vidyapeeth, Sirsa, Jan. 21-22, 2015.
2. Presented a paper entitled, "Indian Media at Crossroads: A Trade-off between Professionalism and Commercialism" in ICSSR Sponsored National Seminar on "Constitutional Development and Nation Building in India" organized by Department of Political Science, Kirori Mal College, University of Delhi, Oct. 26-27, 2013.
3. Presented a paper entitled, "New Media: A Paradigm Shift in the Business of Information, Communication and Entertainment" in National Seminar on "Social Dimensions of New Media" organized by Department of Journalism and Mass Communication, Punjabi University, Patiala, Jan. 31-Feb. 01, 2013.
4. Presented a paper entitled, "Women Prisoners in India: Problems and Remedies" in National Seminar on "Emergence of Modern Society: Role of Law" organized by Department of Law, Punjabi University, Patiala, Nov. 03-04, 2012.
5. Presented a paper entitled, "Advent of Digital Media: Boon or Bane in a Modern Society" in National Seminar on "Media and National Integration" organized by Sri Guru

Tegh Bahadur National Integration Chair in collaboration with Department of Journalism and Mass Communication, Punjabi University, Patiala, Oct. 22, 2012.

6. Presented a paper entitled, “Challenges and Opportunities for Sustainable Development of Tourism and Hospitality Sectors in India” in National Seminar on “Managing Sustainable Tourism Development” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak, Oct. 01, 2012.
7. Presented a paper entitled, “Entertainment and Media Industry in India: Issues and Challenges” in UGC-Sponsored National Seminar on “Media Alteration: Mission, Profession and Corporatization” organized by Department of Advertising Management and Public Relations, Guru Jambheshwar University of Science and Technology, Hisar, Mar. 16-17, 2012.
8. Presented a paper entitled, “Demographic Dividend in India: Issues and Challenges” in National Seminar (under UGC-SAP Programme) on “Development and Social Transformation” organized by Department of Sociology, Maharshi Dayanand University, Rohtak, Feb. 24-25, 2012.
9. Presented a paper entitled, “Nuclear Energy and Sustainable Development: An Indian Approach” in National Seminar on “Management of Natural Resources for Sustainable Development in India” organized by Department of Geography, Govt. P.G. College, Jind, Feb. 14-15, 2012.
10. Presented a paper entitled, “Technical Efficiency of Dairy Farming in Haryana” in National Seminar (Sponsored by National Bank for Agriculture and Rural Development) on “Agriculture: The Backbone of Indian Economy” organized by MM Institute of Management, Maharishi Markandeshwar University, Mullana, Feb. 18, 2011.
11. Presented a paper entitled, “Towards an Entrepreneurial Society in India: Issues and Challenges” in UGC Sponsored National Seminar (under SAP) on “Technology, Innovation and Entrepreneurship in 21st Century” organized by Department of Management Studies, Deenbandhu Chhotu Ram University of Science and Technology, Murthal, Sonapat, Feb. 02-03, 2011.
12. Presented a paper entitled, “Key Issues and Constraints in Implementation of the RTI Act” in National Seminar on “Right to Information Act 2005: Issues and Challenges”

organized by Department of Public Administration, Chaudhary Devi Lal University, Sirsa, Mar. 27-28, 2010.

13. Presented a paper entitled, "Online: The Future of Press" in National Seminar on "Emerging Marketing Strategies" organized by Department of Commerce, Chhaju Ram Memorial Jat College, Hisar, Feb. 20, 2010.
14. Presented a paper entitled, "Traditional vs. Online Newspapers" in National Seminar (Sponsored by Department of Higher Education, Haryana) on "Emerging Issues in Commerce and Management" organized by Department of Commerce, Dyal Singh College, Karnal, Feb. 05-06, 2010.
15. Presented a paper entitled, "E-Papers and Human Life" in HEC, Haryana Sponsored Two Days National Seminar on "Psychology: Trends and Directions" organized by Department of Psychology, B.L.J.S. College, Tosham, Bhiwani, Jan. 22-23, 2010.
16. Presented a paper entitled, "Securing the Payment System in the Age of E-Commerce" in National Seminar on "Indian Banking: Yesterday, Today and Tomorrow" organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Mar. 08, 2008.
17. Presented a paper entitled, "E-banking in India" in National Seminar on "Indian Banking: Yesterday, Today and Tomorrow" organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Mar. 08, 2008.
18. Presented a paper entitled, "Islamic Finance and Banking and its Role in India" in National Seminar on "Indian Banking: Yesterday, Today and Tomorrow" organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Mar. 08, 2008.
19. Presented a paper entitled, "Performance of Indian Banking" in National Seminar on "Indian Banking: Yesterday, Today and Tomorrow" organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Mar. 08, 2008.
20. Presented a paper entitled, "Assessment of Financial Viability of HARCO Bank" in National Seminar on "Indian Banking: Yesterday, Today and Tomorrow" organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Mar. 08, 2008.

21. Presented a paper entitled, “Reforms in Banking Sector” in National Seminar on “Indian Banking: Yesterday, Today and Tomorrow” organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Mar. 08, 2008.
22. Presented a paper entitled, “Importance of Psychological Health and its Relationship with Behaviour in the Organizational Context” in National Seminar on “Positive Perspectives of Health and Behaviour” organized by Department of Psychology, Maharshi Dayanand University, Rohtak, Feb. 01-02, 2008.

Paper Presentation (National Conferences)

1. Presented a paper entitled, “Investment opinion of Salaried-class professionals from Higher Education sector in Haryana” in National E-Conference on “The Role of Management Practices in Business Sustainability in an era of Technology Disruption” organized by Department of Management Studies, New Horizon College of Engineering, Bangalore, Oct. 10-17, 2020.
2. Presented a paper entitled, “Impact of Social Media on Business” in National Conference on “Changing Dimensions of Research in Commerce in the new Global era” organized by Department of Commerce, Chaudhary Devi Lal University, Sirsa, Mar. 15-16, 2016.
3. Presented a paper entitled, “Business Incubation for Entrepreneurship: Issues and Challenges” in National Conference on “Emerging Trends in Management” organized by Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak, Feb. 28, 2014.
4. Presented a paper entitled, “Role of Education in Rural Transformation in a Globalized World” in Annual Conference of Indian Association of Social Sciences Institutions (IASSI) organized by Faculty of Social Sciences, Punjabi University, Patiala, Oct. 30, 2012.
5. Presented a paper entitled, “Growing Influence of Television and Print Media on Teenagers’ Lifestyle” in National Conference on “Global Financial Environment and its Impact on Corporate Houses in India” organized by Maharaja Surajmal Institute, New Delhi, Oct. 20, 2012.
6. Presented a paper entitled, “Impact of Globalization on Indian Economy” in HASB 4th Annual National Conference on “Business and Management” organized by Haryana

School of Business, Guru Jambheshwar University of Science and Technology, Hisar, Feb. 09-19, 2012.

7. Presented a paper entitled, "Spoiling the Moral Fibre of the Society" in 10th National National Conference of New Public Society of India (NEPASI) organized by Department of Public Administration, Chaudhary Devi Lal University, Sirsa, Nov. 18-19, 2012.
8. Presented a paper entitled, "Major Causes of Global Financial Crisis" in National Conference on "" organized by
9. Presented a paper entitled, "" in National Conference in 27th Annual Conference of Haryana Economic Association on "Economic and Financial Crisis" organized by Department of Economics, Chaudhary Devi Lal University, Sirsa, Mar. 20-21, 2010.
10. Presented a paper entitled, "Self-Help Groups and its Impact on Rural Employment" in 27th Annual Conference of Haryana Economic Association on "Economic and Financial Crisis" organized by Department of Economics, Chaudhary Devi Lal University, Sirsa, Mar. 20-21, 2010.
11. Presented a paper entitled, "Experiential Marketing: Tool from Marketers' Perspective" in HSB 1st Annual Conference on "Business and Management" organized by Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar, Mar. 19-21, 2009.
12. Presented a paper entitled, "Issues and Challenges in Internet Marketing and Advertising" in National Conference on "Issues in Information and Communication Technology Usage in Public life (INFOCOMM '09)" organized by Department of Computer Science and Engineering, Chaudhary Devi Lal University, Sirsa, Feb. 19, 2009.
13. Presented a paper entitled, "Internet: The Ultimate Marketing Machine" in 4th Annual Conference on "Managing Customer loyalty" organized by M.M. Institute of Management, Maharishi Markandeshwar University, Mullana, Ambala, Sept. 26-27, 2008.
14. Presented a paper entitled, "Economic Reforms: Success and Failures" in National Conference on "Managing growth of Indian Economy" organized by Department of Management Studies, Jan Nayak Chaudhary Devi Lal Memorial college of Engineering, JCD Vidyapeeth, Sirsa, Mar. 05, 2008.

15. Presented a paper entitled, “Role of Internet in Knowledge Transfer and Sharing” in All India Conference on “Advances in Communication, Computers, Control and Knowledge Management” organized by PDM College of Engineering in collaboration with IEEE-IMS/EMBS (Delhi), Feb. 19-20, 2008.

Participation in Workshops and Seminars/Conferences

1. Participated in One day Workshop on “Choice Based Credit System” organized by Chaudhary Devi Lal University, Sirsa, Mar. 26, 2016.
2. Participated in One day National Workshop on “Right to Information Act, 2005” organized by Department of Public Administration, Chaudhary Devi Lal University, Sirsa, Feb. 05, 2015.
3. Participated in One day National Workshop on “Fiscal Policy and Human Development in India” organized by Department of Economics, Maharshi Dayanand University, Rohtak, Mar. 29, 2014.
4. Participated in in National Seminar on “Natural Language and Computer Science (NLCS-2014)” organized by Department of Computer Science & Applications, Chaudhary Devi Lal University, Sirsa, Mar. 07, 2014.
5. Participated in NPTEL (National Programme on Technology Enhanced Learning) National Workshop on “”organized by Jan Nayak Chaudhary Devi Lal Memorial College of Engineering in collaboration with IIT Madras, Feb. 07-08, 2014.
6. Participated in Data Dissemination National Workshop organized by Directorate of Census Operations, Haryana in collaboration with Department of Economics, Chaudhary Devi Lal University, Sirsa, Sept. 12, 2013.
7. Participated in NAAC Sponsored One Day State Level Sensitizing Workshop on “Process of Accreditation” organized by Internal Quality Assurance Cell, Bhagat Phool Singh Mahila Vishvidyalaya, Khanpur Kalan, Sonipat, Nov. 18, 2011.
8. Participated in National Workshop on “Patent Awareness: Issues and Challenges” (sponsored by Patent Information Centre, Hisar; Haryana State Council for Science and Technology and TIFAC, DST, Government of India, New Delhi) organized by Department of Biotechnology, Chaudhary Devi Lal University, Sirsa, Aug. 09, 2011.

9. Participated in National Workshop on “Patent Awareness vis-à-vis Intellectual Property Rights” sponsored by Patent Information Centre, Hisar; Haryana State Council for Science and Technology and TIFAC, DST, Government of India, New Delhi) organized by IPR and TC Cell, Guru Jambheshwar University of Science and Technology, Hisar, Aug. 09, 2011.
10. Participated in National Workshop on “Research Methodology in Management” organized by Department of Business Administration, Chaudhary Devi Lal University, Sirsa, Dec. 12-13, 2009.

Short Term Training Programs and Faculty Development Programs

1. Participated in One-Week e-Faculty Development Programme organized by Maharaja Agrasen Institute of Management Studies, New Delhi, June 24-30, 2020.
2. Participated in Short Term Training Programme on “Case Study Methods and Techniques” organized by School of Management Studies, Motilal Nehru National Institute of Technology, Allahabad, June 07-11, 2013.
3. Participated in Two-week AICTE Sponsored Faculty Development Programme on “Research Techniques in Social Sciences” organized by Jan Nayak Chaudhary Devi Lal Institute of Business Management, JCD Vidyapeeth, Sirsa, May 11-24, 2013.
4. Participated in One-week Basic Training National Workshop on “Qualitative Methods and Techniques in Social Science Research” organized by Indian Council of Social Science Research (ICSSR), North-Western Regional Centre, Punjab University, Chandigarh, Dec. 05-11, 2011.
5. Participated in Two-week Training National Workshop (NWRM-2011) on “Research Methodology” organized by Department of Computer Science and Engineering, Chaudhary Devi Lal University, Sirsa, Mar. 02-15, 2011.

Chairing Technical Sessions in National Seminars/Conferences

1. Chaired a session as Resource Person in National Seminar on “Management of Natural resources for Sustainable Development in India” organized by Department of Geography, Govt. P.G. College, Jind, Feb. 15, 2012.

2. Chaired a technical session as Resource Person in National Seminar on “Recent Trends in Decision Sciences and their Implications for Business” organized by Department of Management, Chaudhary Bansi Lal University, Bhiwani, Mar. 1, 2019.

Delivering Sessions as Resource Person in Short-Term Training Programs

1. Delivered (two-hour) Session as a Resource Person on “Relevance of Ancient Indian Literature - Mahabharata” in One-Week Online STTP (Sponsored by AICTE) on “Moral Values and Professional Ethics” organized by Panipat Institute of Engineering & Technology, Panipat, Oct. 23, 2020.
2. Delivered (two-hour) Session as a Resource Person on “Relevance of Ancient Indian Literature - Ramayana” in One-Week Online STTP (Sponsored by AICTE) on “Moral Values and Professional Ethics” organized by Panipat Institute of Engineering & Technology, Panipat, Oct. 22, 2020.

International-Level Contribution/Leadership @ Social Media

- ✓ **Founder: Th!nking Indian** (India’s leading **LinkedIn** Discussion Group)

Brief Profile: Th!nking Indian is one of the leading (and most serious) **LinkedIn** Discussion Groups in the world! And the only one discussing disparate issues (anything and everything under the sun... provided it’s interesting and worth discussing!) from Business and Leadership to Economy; Law and Governance to Public Administration, Philosophy and Life to Spirituality; Education and Media to Diplomacy/International Relations; Society and Culture to Relationships... in keeping with the ‘true spirit’ of warm Indian hospitality and time-tested cultural tradition of ‘Vasundhaiva Kutumbakam’ (the whole world being ‘One Family’!)

Even though the prime focus of **Th!nking Indian** is discussions on burning, contentious and topical socio-economic and politico-cultural issues concerning India (as its *raison detre* is to be a ‘catalyst’ in the noble cause of Nation-Building and ushering in India’s ‘Intellectual Renaissance’ in the 21st century!) its ‘all-inclusive’ format endears it to be a ‘melting-pot’ of all India-Lovers (not necessarily Indians!)

All in all... **Th!nking Indian** is the REAL 'Taste of India'... RICH Indian Mind, Intellect and Soul! Let's take India Forward! Jai Hind!

- ✓ Top Contributor @ most LinkedIn Discussion Groups visited by Indians (till few years back).

Dated: 22.02.22

(Dr. Rajneesh Ahlawat)