

**UNIVERSITY CENTER FOR DISTANCE LEARNING (UCDL)**

**CHAUDHARY DEVILAL UNIVERSITY, SIRSA**

**FROM THE ACADEMIC SESSION 2016-2017**

**BMC-3<sup>rd</sup> year**

**BM-51 Assignment-1**

**Development Communication**

**Max.Marks: 10**

Note: Do any five

1. Define Development Communication and also explain its process.
2. Explain the theories of Development Communication.
3. Write a note on Development support Communication.
4. Describe the role of mass media in Development Communication.
5. Explain the Problems of Development Communication.
6. Write note on:
  - (a) PIB
  - (b) DAVP
7. Write a note on woman empowerment.
8. What is the role of NGOs in Development?

**Assignment-2**

**Max.Marks: 10**

Note: Do any five

1. Explain the role of radio in the upliftment of farmers.
2. How you assess the role of Development support communication in agriculture? Explain.
3. Explain the characteristics of developed countries and developing countries.
4. Describe the role of newspaper in national Development.
5. Describe the role of film in development.
6. Write an essay on indicators of Development.
7. What is modernization?
8. Write a note on song and drama division.

**BMC-3<sup>rd</sup> Year**

**BM-52 Assignment-1**

**Media Laws & Ethics**

**Max.Marks: 10**

Note: Do any five

1. What is concept and scope of media freedom in the advanced technological age today?
2. What is freedom of expression and how the constitutional law guarantees and restricts this freedom?
3. Write a note of self regulation on Indian media.
4. Write short notes on the following:
  - (a) Parliamentary privileges
  - (b) ASCI Commercial code.
5. Explain the code of election coverage.
6. Write a note on contempt of court.
7. Explain the official secrets act.
8. What is law of defamation?

**Assignment-2**

**Max.Marks: 10**

Note: Do any five

1. What is film censorship and what are its limitations and restriction?
2. What is press council and how does it function?
3. Explain the nature and scope of media laws.
4. Describe The Press and Registration of Books Act 1867.
5. Write short on cable Television Network Regulation act 1995.
6. What is Information Technology Act 2000?
7. What is Working Journalist Act?
8. Explain Copyright Act.

**BMC-3<sup>rd</sup> Year**

**BM-53 Assignment-1**

**New Media Technology**

**Max.Marks: 10**

Note: Do any five

1. What is communication technology?
2. What is Information technology?
3. Explain LAN,WAN & MAN.
4. What do you understand by World Wide Web? What changes it has brought in Communication channels?
5. Write a note on cyber journalism.
6. Write notes on:  
(a) E-MAIL (b) Home page
7. Describe on line editing.
8. Write a note on soft copy of news paper?

**Assignment-2**

**Max.Marks: 10**

Note: Do any five

1. Write notes on:  
(a) Hardware (b) Newsgroup
2. What is multimedia and its application? Explain in detail.
3. Explain in detail: HTTP, Website.
4. Write a note on social networking sites?
5. What is web page?
6. Explain the economics of online editions of newspapers.
7. Explain the cyber Laws?
8. Write a note on Search Engine.

**BMC-3<sup>rd</sup> Year**

**BM-54 Assignment-1**

**Media Research**

**Max. Marks: 10**

Note: Do any five

1. What is media research?
2. What is the difference between qualitative and quantitative research.
3. What are various steps involved in conducting a research study?
4. What is research design?
5. What are various sampling methods? Explain in detail.
6. What is the format of a research paper? Explain.
7. Write a note on hypothesis
8. Write a note on research question.

**Assignment-2**

**Max. Marks: 10**

Note: Do any five

1. Define content analysis. How is it conducted?
2. What is the difference between primary data and secondary data?
3. What do you understand by public opinion surveys?
4. Describe the observation method.
5. What is feedback?
6. What is interview in research?
7. What is the difference between scheduling and questionnaire?
8. Write note on:  
  
(a) TRP (b) Readership survey

**B.A. Mass Communication – 3rd  
English (BM-55)  
Assignment – I**

**Max. Marks: 05**

**Note: Attempt any five**

- Q.1 Write a note on the origin of script writing?
- Q.2 Mention the types of Essays with suitable examples?
- Q.3 What are the pre-requisites of short story?
- Q.4 Define Poetry. Write various types of poetry?
- Q.5 What preparations are necessary for writing a Poem?
- Q.6 How an introduction should be written for an essay what is the importance of introduction?
- Q.7 What are the contents for the body of essay writing?
- Q.8 How the conclusion should be drawn for writing?

**B.A. Mass Communication  
English (BM-55)  
Assignment – II**

**Max. Marks: 05**

**Note: Attempt any five**

- Q.1 What are the skills for communication?
- Q.2 What are the uses of group communication?
- Q.3 Mention any five types of body language with their significance?
- Q.4 Explain the significance of Workshops in knowledge and information?
- Q.5 What is JAM session and why it is important?
- Q.6 Write a note on various types of report writing?
- Q.7 What are the ingredients of official correspondence and how the officials correspond with each other?
- Q.8 What is the use of printed aids write with suitable examples?

University Centre for Distance Learning  
Chaudhary Devi Lal University, Sirsa.  
(From the Academic Session - 2016-17)

बी० ए० एम० सी० (तृतीय वर्ष)

कुल अंक -

पैपर - हिन्दी

दत्त-कार्य - 1

निम्नलिखित में से किन्हीं पाँच प्रश्नों के उत्तर दीजिए -

1. प्रयोजनमूलक हिंदी की उपयोगिता पर प्रकाश डालिये।
2. राजभाषा हिंदी की विकास यात्रा का वर्णन कीजिए।
3. प्रूफ शोधन से आप क्या समझते हैं? टिप्पणी लिखिए।
4. गैली प्रूफ पर एक नोट लिखें।
5. विश्वज्ञान कोष की उपयोगिता का वर्णन करें।
6. पारिभाषिक शब्दावली से आप क्या समझते हैं? स्पष्ट करें।
7. जनसंचार के माध्यमों का वर्णन कीजिए।
8. विज्ञापन के प्रकारों का विस्तारपूर्वक वर्णन करें।

दत्त-कार्य - 2.

कुल अंक -

निम्नलिखित में से किन्हीं पाँच प्रश्नों के उत्तर दीजिए -

1. प्रयोजनमूलक हिंदी की विशेषताओं का वर्णन कीजिए।
2. भारत की राजभाषा के रूप में हिंदी के महत्व पर प्रकाश डालिए।
3. प्रैस नोट के स्वरूप का संक्षिप्त विवरण दें।
4. प्रैस विज्ञापन का अधिप्राप स्पष्ट करते हुए इसे परिभाषित करें।
5. पारिभाषिक शब्दावली की निर्माण प्रक्रिया पर टिप्पणी लिखिए।
6. शब्दकोष से क्या समझते हैं? स्पष्ट करें।
7. जनसंचार की विशेषताओं का वर्णन करें।
8. समाचार-पत्र के लिए विज्ञापन लेखन की समझें।

